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Founded in 2007 by [Nadia Russ](#) and activated in 2008

ARCHIVES 2009

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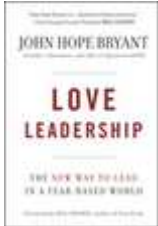
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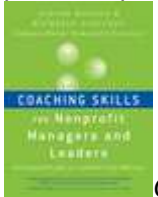
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## **Today's Featured Article 2009**

### ***Jossey-Bass: New books For Non-Profits & About Leadership***



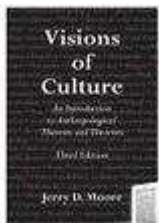
*Love Leadership: The New Way To lead In A Fear-Based World* by John Hope Bryant published by Jossey-Bass in 2009. Today's leaders must be very different, because their people have changed. their organizations are filled with knowledge workers who know more that their bosses. These workers want to step up and lead now rather than waiting inline for ten years. Author shows how leading with love is central to career success and describes why the expression of love in business -- creating long-term relationships with your customers, employees, based on caring for others and doing good -- makes you wealthy. The giving is really getting. John Bryant's message is powerful, and it's one reader can learn from. Bryant proves that power is the ability to give more than you receive, he is a philanthropic entrepreneur and leader in the business of empowerment.



*Coaching For Nonprofit Managers and Leaders: Developing People to Achieve Your Mission* by Judith Wilson & Michelle Gislason published by Jossey-Bass in 2009. Nonprofit managers face many challenges. An economic recession is exacerbating the problems...

On macro-scale, the nonprofit sector is grappling with a leadership crisis. This book is the tool to help you become a coaching manager, and provides a good supply of questions for you to use in specific situations. The authors share what they discovered and learned as coaches in nonprofit sector. They offer insights and the experience of managers and leaders who are using the coaching skills to complement other management and leadership approaches. Judith Wilson is one of only six hundred International Coach Federation-master certified coaches. She regularly provides leadership coaching and training. Michelle Gislason is a senior project director at CompassPoint Nonprofit Services and certified organization coach. CompassPoint Nonprofit Services is a consulting, research, and training organization for nonprofits.

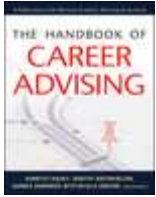
### ***AltaMira: Anthropology***



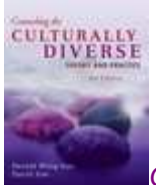
AltaMira Press publishes the leading textbooks in [anthropological theory](#) and [anthropological methods](#). The AltaMira is also building lists of books in medical anthropology, museum anthropology, international development indigenous peoples, and environmental anthropology, among the subdisciplines. *Vision of Culture: An Introduction to Anthropological Theories and Theorists, Third Edition* by Jerry D. Moore published by AltaMira in 2009. Years ago, a young man stood up and said that he starts off with Edward Tylor, but Professor X tells that Tylor was just an armchair anthropologist; so he reads Malinowski, but Professor X said Malinowski was a racist. Them he reads Margaret Mead, and Professor X says Mead was a liar. Anthropology is in a crisis... *Vision of Culture* is written as an introduction to the principal theorists and theories that shaped and continue to shape the modern anthropology. The chapters are

organized into 6 thematic sections beginning with a brief introductory essay outlining the problems and issues common to the anthropologists discussed in the section. This book is a brief, readable treatment of theoretical developments. Jerry D. Moore is an author and professor of anthropology at California State University.

**John Wiley & Sons: Jossey-Bass: Counseling**



**The Handbook of Career Advising** by Kenneth F. Hughey, Dorothy Burton Nelson, Joanne K. Damminger, Betsy McCalla-Wriggins, and associates published by Jossey-Bass in 2009. This book is a resource to assist you in making career advising an integral part of academic advising; it provides the theory and foundations of career advising, hands-on strategies and applications you can utilize on your campus. Career advising is an increasingly important activity for academic advisors. This title adds value to the career advising and as a result, the academic and career planning and development of students will be enhanced. Kenneth F. Hughey is professor and chair of the Department of Special Education, Counseling, and Student Affairs at Kansas State University in Manhattan, Kansas. Dorothy Burton Nelson directs the Center for Student Excellence at Southeastern Louisiana University in Hammond, Louisiana. Joanne K. Damminger is director of Student Transition and Leadership program at Rowan University in Glassboro, NJ. Betsy McCalla-Wriggins is director emeritus of the career and Academic Planning Center at Rowan University in Glassboro, NJ.



**Counseling the Culturally Diverse Theory and Practice** (5th Edition) by Derald Wing Sue, Ph.D. and David Sue, Ph.D. published by John Wiley & Sons in 2007. This title (since its publication in 1981) has become a classic in its field. The 5th edition does not change its basic formula, which continue to make it success in the academic and clinical markets. In this edition, the readers will find major updating of references, an introduction of concepts and new research, and future directions in counseling, mental health, and therapy. The 14 specific population chapters, including several new ones, continue to be hailed as among the best sketches of how multicultural counseling relates to the various marginalized populations. Many of the additions and revisions arose from instructor and student feedback. A series of videotapes/DVDs in lecture format produced and developed independently by Micro-training Associates to accompany specific chapters of this book. This completely updated 5th edition offers essential and thought provoking material on theory, research, and practice. Pioneers in this field, authors Derald Wing Sue and David Sue analyze the meaning of diversity and multiculturalism and include coverage of racial/ethnic minority groups and multiracial individuals, women, gays and lesbians, the elderly, and those with disabilities.

**University Of Iowa Press: Theatre Is More Beautiful Than War**



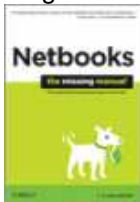
**Theatre Is More Beautiful Than War: German Stage Directing In The Late Twentieth Century** by Marvin Carlson published by University of Iowa Press in 2009. The German theatre of the past 40 years has constantly achieved a level of distinction unique in the worldwide community. Its theatres remain among the best funded in the world. There is little doubt that this theatrical culture has encouraged a remarkably large number of outstanding actors,

designers, and directors. Following WWII, the German theatre was reestablished with rapidity even in burned-out cities. The idea of theatre as art removed from the political realm and a variety of approaches arose. A distinctly different theatre scene emerged in Germany since the turn of the century. Two major new directors have appeared, both entering their 40s: M. Thalheimer and T. Ostermeier. This informative title will give an idea of the richness and variety of theatre traditions and periods, general characteristics and contributions.

**O'Reilly: CSS: The Missing Manual, Netbooks: The Missing Manual, JUNOS High Availability, and more**



**CSS: The Missing Manual** by David Sawyer McFarland published by O'Reilly in 2009. This book assumes you've already got some knowledge of HTML. Cascading Style Sheets give you creative control over the layout and design of your web pages. The purpose of CSS is to streamline the process of styling web pages. In this important title reader will find info about the basics of CSS, creating a CSS-powered web pages, and much more. CSS works with HTML, but it's not HTML. It is a different language. This book will teach you how to think like a CSS ...designer, develop timesaving CSS practices, design elegant layouts, add navigation bars and rollover links, learn with CSS 3 properties work. David Sawyer McFarland is president of Sawyer McFarland Media, Inc., a Web development and training company in Portland, Oregon. He is been building Web sites since 1995, when he designed his 1st website: an online magazine for communication professionals. He is also writer, trainer, and instructor.



**Netbooks: The Missing Manual** by J. D. Biersdorfer published by O'Reilly in 2009. The decision to buy a netbook means you have to make a few other choices like what kind a netbook. Mini-Me Pcs become more popular. In July 2009, Google announced it was working on an operating system aimed squarely at netbooks. The Chrome OS should show up on netbooks by the end of 2010....This book is not a guide to a specific model of netbook or a single operating system. It is a guide to the hardware realities, the software possibilities, and the potential of your netbook to be something more than the 21st century version of a portable typewriter. This informative title will give you information you need to know, how to master netbook basics for Windows and Linux, connect all your hardware, learn the joys of living online, get down to business with *Microsoft Office*, *Google Docs and OpenOffice*, edit photos, play games, and much more. J.D. Biersdorfer is the author of *iPod: The Missing Manual* and *The iPod Shuffle Fan Book*. She is co-author of *iPhoto '09: The Missing Manual* and the second edition of *Google: The Missing Manual*.



**JUNOS High Availability: Best for High Network Uptime** by James Sonderegger, Orin Blomberg, Kieran Milne & Senad Palislamovic published by O'Reilly in 2009. This informative title will help you manage network equipment with Best Common Practices, enhance scalability, perform network audits, combine the IGP platforms, and BGP networks of two merging companies, and much more. The authors explain how to intelligently modify multi-vendor networks. You'll learn how to adapt new devices to existing protocols and platforms... James Sonderegger manages the Americas Division of Jupiter Networks Training Delivery organization. Orin Blomberg is the technical lead for SSL, VPNs and remote access at the Washington State Department of Information Services. Kieran Milne is a training developer at Jupiter Networks. Senad Ppaloslamovic is a professor services engineer at Jupiter Networks.



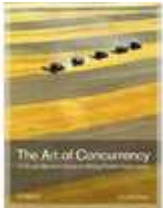
*Mobile Design and Development: Practical Techniques for Creating Mobile Sites and Web Apps* by Brian Fling published by O'Reilly in 2009. This informative book will help you understand how the mobile ecosystem works, how it differs from other mediums, how to design products for the context, learn the pros and cons of building native apps sold through operators or stores versus mobile websites or web apps... In this book, there's something for everyone who is interested in designing in developing for mobile devices, regardless of experience and of the application. This title is for a web designer and developer, information architect and product manager, usability professional and content publisher. Author Brian Fling has been working in mobile for over 10 years, and worked with hundreds of businesses.



*Programming the Semantic Web: Build Flexible Applications with Graph Data* (1st Edition) by Colin Evans, Toby Segaran, Jamie Taylor published by O'Reilly in July, 2009. This fabulous title will show you how the Semantic Web allow new uses of data to emerge; will help to understand how semantic technologies promote data portability with a simple model for knowledge representation... You will become familiar with semantic standards, such as Resource Description framework (RDF) and the Web Ontology language (OWL) and much more. Every chapter explores a single piece of semantic technology and gives an explanation how you can use it to solve your problems.



*Using Google App Engine: Start Building and Running Web Apps on Google's Infrastructure* by Charles Severance published by O'Reilly in 2009. This title is aimed at anyone who wants to get started with Google App Engine. You will learn how to build exciting, scalable web applications confidently and quickly. Even if you have no experience in programming. App Engine is the most appealing technology to appear in the last year. By the end of this account, reader will know how to build complete, interactive apps and deploy them to the cloud using the same servers that power Google apps. Charles Severance is a Clinical Assistant professor in the School of Information at the University of Michigan and works with the IMS Global Learning Consortium as the IMS Developer Network Coordinator.



*The Art of Concurrency: A Thread Monkey's Guide to Writing Parallel Applications* by Clay Breshears published by O'Reilly in 2009. This book from serial to parallel code, will give you advice for avoiding mistakes that programmers make. This is one of the few sources that explore implementing algorithms in the shared-memory architectures. Written by a senior Intel engineer with experience of parallel and concurrent programming, this book explores the differences between programming for shared memory and distributed memory; guidelines for designing multithreaded applications, including testing and tuning; how to implement concurrent algorithms that involve sorting,

searching, graphs, and much more.



***Android: Application Development*** by Rick Rogers, John Lombardo, Zigurd Mednieks & Blake Meike published by O'Reilly in 2009. This title is an ideal complement to Android's documentation and provides the concepts and code to start building smartphone applications with the Android programming environment. Android is the most popular open source platform for mobile app development. This book will help you create a complete modular application that makes use of Android's UI elements; apply ready-to-run code to implement each feature; write android applications that take advantage of any core function; learn advanced topics, such as 2D and 3D graphics, performance analysis, and debugging. Rick Rogers is a professional embedded software engineer; John Lombardo is author of Embedded Linux (Sams), worked on several Linux products; Zigurd Mednieks is chief user interface architect at D2 Technologies and consultant; Blake Meike has developed applications using GUI toolkit and Java mobile device platform.

### ***Tate Publishing: Bringing The Better Deal***



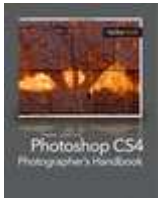
***Bringing The Better Deal: A Changing Men's Guide To Approaching, getting, And Most Importantly, Keeping The Women They Desire*** by Phil Gilliam published by Tate Publishing in 2009. This book is the guide that will help to nice men get off the sidelines...Phil will help you to create a Unique Appealing Persona. This is not a guide "to be a player and get girls." This title helps to nice guys to be nice and to enhance their genuine personality and create situations in which the women will be attracted to the real you, without fake personalities and lines. Phil Gilliam has spent the last 10 years studying, researching and attending trainings and seminars on the subject of personal relationships. From his 300 interviews with over 300 women and man, Gilliam noted the most primary desires of men and women to develop his coaching strategy. Gilliam created AverageGuy, Inc. Gilliam's goal is to transform the personal lives of 1,000 000 men.

### ***Rocky Nook: Photography***



***Photographic Multishot Techniques: High Dynamic Range, Super-Resolution, Extended Depth of Field, Stitching*** by Juergen Gulbins and Riner Gulbins published by RockyNook in 2009. Photographers are just beginning to realize the potential of high dynamic range imaging. Now, the newest technologies based on a bracketed series of exposures make it possible to go beyond HDRI. Photographers can increase resolution for ultra-sharp and...they can extend the depth of field as never before. This book will teach you how to do it in an engaging manner. The authors have the substantial amount of experience and deep technical understanding of the subject. The title is fully illustrated with color and b/w photographs.





*Photoshop CS4: Photographer's Handbook* by Stephen Laskevitch published by Rocky Nook in 2009.

This title covers Lightroom 2 and educates in the tools and processes used to “develop” photographs in Photoshop CS4. Photoshop CS4 will help to learn a practical and robust workflow for editing images: organizing, clean-up, global and targeted adjustments, and creative effects; learn specific techniques through step-by-step instructions and the principles to develop your own unique practices. Steve is a teacher and practitioner, who creates guide that provides an effective workflow for editing photographs in Photoshop CS4.

### *SitePoint: Simply Rails & The PHP Anthology*



This 2nd Edition of the *Simply Rails: The Ultimate Beginner's Guide To Ruby On Rails* by Patrick Lenz published by SitePoint in 2008. This edition is a comprehensive, step-by-step guide to building powerful web applications using Ruby On Rails. It was updated to take advantage of all new Rails 2 features. This book will teach you how to build bulletproof Web 2.0 applications... from scratch, with more features using less code, and perfect for the programming novice or someone looking to move into the agile Rails framework. It's equally well suited to design-oriented people who looking to build web application as it is to people who are unhappy with the range of programming languages or framework they're using. Patrick Lenz has been developing web applications for more than 10 years. he is the Founder and lead developer of the freshmeat.net software portal. he and his Rails consultancy and web application development company are responsible for community driven web applications developed using Ruby on Rails.



Second Edition of *The PHP Anthology: 101 Essential Tips, Tricks & Hacks* by Davey Shafik, Matthew Weier O'Phinney, Ligaya Turmelle, Harry Fuecks and Ben Balbo published by SitePoint in 2007. This is a collection of powerful PHP 5 solutions to the most common programming problems. This book will help manage errors gracefully; build functional forms, tables, and SEO-friendly URLs; Reduce load time with client-and server-side caching; produce and utilize web services with XML; secure your site using access control systems; easy work with files, emails, and images and more. What makes this book different is that it steps away from a tutorial style, and instead focuses on the achievement of practical goals with a minimum of effort.

### *Business Plus: Six Pixel of Separation*

*Six Pixel of Separation: Everyone Is Connected. Connect Your Business to Everyone* by Mitch Joel published by Business Plus in 2009. Mitch has a passion for helping others to achieve their business goals. No marketing industry magazines would let him write for them, to wax poetic about the power of new media. Since 2003, he has been putting his thoughts into a blog called “Six Pixels of Separation.” It is important to be connected. We no longer live in a world

of six degrees of separation. And it changes everything we know about doing business. This book offers a complete set of the latest tactics and tools that will improve your business and will help to reach a global audience, for free. Mitch Joel is president of Twist Image -- an award-winning digital marketing and communication agency.

### **O'Reilly: Programming Oracle and More**



*Programming Oracle PL/SQL (Fifth Edition): Covers Versions Through Oracle Database 11g Release 2* by Steven Feuerstein with Bill Pribyl published by O'Reilly in 2009. At the heart of much of Oracle's software is PL/SQL -- a programming language that provides procedural extensions to Oracle's version of SQL. And serves as the programming language within the Oracle Developer toolset. This 5th edition includes syntax, advice, examples, and new information. You will learn how to build modular PL/SQL apps using procedures, functions, triggers, and packages; datatypes, conditional and sequential control statements, loops, exception handling, security features, globalization and localization issues, and the PL/SQL architecture; optimize PL/SQL performance with tools and techniques, and much more...



*SEO Warrior: Essential Techniques for Increasing Web Visibility* by John I. Jerkovic published by O'Reilly in 2009. This important book is aimed at webmasters, web owners, IT professionals, and savvy marketers.... Author covers many tools and concepts, all of each can help bring your site to the next level. SEO is not a one-time thing. Read this book before you start creating your new website and it will help you to get to the top of search engine results. Many site owners do not know what search engine optimization is and what its benefits are. This title will teach you about marketing practices, such as Google AdWords, and how you can use social networking to increase your visibility, it serves as a reference for implementing effective SEO techniques. John I. Jerkovic manages a group of IT professionals at a wealth management company; his team works with the marketing team, helping to manage nearly 100 internal and external sites.

### **New Titles on Photography From Amherst Media**



*Available Light: Photographic Techniques for Using Existing Light Sources* by Don Marr published by Amherst Media in 2009. No matter how much control and technique we develop as photographers, we are always surprised at the outcome of every shot. Light reveals and transforms your subject; the light of the natural world never stop doing its miracles. This title is about the light and its importance. You will learn about finding studio-quality lighting at outdoor locations, quick fixes for working in bright sunlight, tips for flattering images in open-shade lighting situations, creating value contrast in your available-light images, avoiding lens flare - or embracing it for creative effects, and much more. Don Marr shows how to harness the power of available light to create great images...





*Minimalist Lighting: Professional Techniques for Studio Photography* by Kirk Turk published by Amherst Media in 2009. The author dedicated this book to the photographers who whetted his appetite to learn more about lighting and the “way” of photography, not just the “how to.” We stand on the shoulders of these giants. Some photographers never want to step foot in a studio. They spend hours camping on the side of a mountain in the bitter cold, waiting for the sun to peek over some far horizon. The rest sleeping in cozy and warm beds, and in the morning walking into an efficient studio photographers... This book offers complete information about identifying the optimal space to set up your studio; purchasing tips for studio lighting equipment; building your lighting arsenal with a trip to the home-supply store; simple tools for big results in table-top photography, and much more. Acclaimed photographer, Kirk Turk will show how to reach success, and how recent technological advances have made it easier and more affordable.

*Photographing Jewish Weddings: A Complete Handbook for Professionals* by Stan Turkel published by Amherst Media in 2009. Jewish weddings and, specially, Orthodox Jewish weddings, are different and photographing them is different. This title is a guide to the world of Jewish wedding photography. You will find here insight as to what motivates the client to book with a particular photographer or choose a certain wedding plan. You do not have to be Jewish to photograph a Jewish wedding, but it sure can help. These weddings are rich in rituals, traditions, and religious requirements. Stan Turkel guides the readers through these features, explaining the symbolism of common customs. As a wedding photographer, he has been able to experiment with many systems and create images that a truly unique to Jewish lifecycle event photography.

### **Brooks/Cole: Intentional Interviewing & Counseling and more**



*Intentional Interviewing & Counseling: Facilitating Client Development in a Multicultural Society* (7th Edition) by Allen E. Ivey, Mary Bradford Ivey, Carlos P. Zalaquett published by Brooks/Cole in 2009. This book presents the critical basics of interviewing, counseling, and therapy with sensitivity to diversity, ethics, and a positive approach to the interview. The title provides a solid introduction to how skills are used in several theories. Each of the authors came from a different background in practice and research. *Intentional Interviewing & Counseling* will help to learn and master the key interviewing skills and strategies in a step-by-step framework; work from a solid basis of understanding ethics, multicultural competence, and wellness/positive psychology...Draw out client stories, issues, and problems through the basic listening sequence, and facilitate developing new stories, leading to client change and action; complete a full interview using only listening skills; learn and master the influencing skills of confrontation, interpretation/reframing, psycho education, and more. Suggestions and specifics for a Portfolio of Competence are presented in each chapter. The 21st century brought many new challenges that make counseling even more important and prominent in our society. The users of this edition will find that the basics are the same, but authors instituted several changes that will enrich the concepts for all levels of students. Author and co-author of many books, Allen E. Ivey is distinguished University Professor (Emeritus) University of Massachusetts, Amherst, and Professor of Counseling at the University of South Florida, Tampa. He is president of Micro-training Associates, publishing firm. Mary Bradford Ivey is Vice President of Micro-training Associates and Courtesy Professor of Counseling, University of South Florida, Tampa. She has served as a visiting professor at the University off Massachusetts, Amherst; University of Hawaii, and Flinders University in South Australia. Her elementary counseling program was named one of the ten best in the nation. Awards winner and author, Carlos P. Zalaquett is Associate Professor and Coordinator of Mental Health Counseling in the Department of Psychological and Social Foundation at the University off South Florid. He is

also the Director of the USF Successful Latina/o Student Recognition Awards Program of International Psychology.

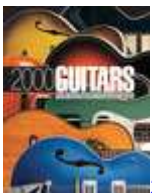


*Interviewing and Change Strategies for Helpers: Fundamental Skills and Cognitive-Behavioral Interventions* (6th Edition) by Sherry Cormier, Paula S. Nurius, and Cynthia J. Osborn published by Brooks/Cole in 2009. This book is intended to be used by helpers who are trained in a variety of health and helping-oriented disciplines, including counseling, social work, psychology, and human services and related professions. You will see term helper as well as practitioner, clinician, and service provider. A considerable amount of new content has been added to this edition - two new chapters and explanations and updates. The authors have added a chapter that expands attention to issues of resistance, reactance, reluctance, and ambivalence. New Chapter 18 focuses on solution-focused therapy and motivational interviewing as two primary interviewing tools, and it examines ways in which helpers may contribute to resistance. Chapter 16, new chapter on exposure therapies, moves beyond the prior and more limited attention to desensitization, bringing more current thinking about effective ways to handle anxiety and phobias. Chapter 2 provides expanded discussion of populations and cultural groups in the US who have experienced oppression, the concept of multicultural literacy or fluency, guidelines for discussing race/ethnicity in session and for working with culturally diverse clients. Also other chapters were expanded. This text features a new streamlined design with hands-on case models, learning activities, and guided feedback designed to build your practical skills for use in clinical settings. You will discover what today's helpers need to know about ethics, technology, managed care, client resistance, and cultural diversity; cutting-edge developments in cognitive interventions, such as mindfulness, meditation, and positive psychology, and much more.



*Developing Helping Skills: A Step-By-Step Approach* by Valery Chang, Sheryn Scott, and Carol Decker published by Brooks/Cole in 2009. Only few texts explore the overarching skills, knowledge, and processes that are essential to working with any system. This title is designed to fill the gap by focusing on skills that can be used in working with systems of all sizes such as organizations, families, or groups. *Developing Helping Skills* will help to practitioners master foundational information and demonstrate understanding, appropriate use of self, and professional tasks and skills before moving to advanced approach or system-specific knowledge and skills. The book presents a powerful teaching-learning system that integrate text, DVD, cases, and practice interviews to help learn how to think and act like a practitioner. The text was written with two main goals in mind: to provide fundamental knowledge about professional relationships, basic respective, the change process to students who are preparing to their careers and is to provide students with opportunities to learn the basic practice skills necessary to work effectively with all sizes of client systems. Also, the readers get access to study resources via the Book Companion Website that includes activities, quizzes, a sample final exam, and much more.

### **Thunder Bay Press: 2,000 Guitars**



*2,000 Guitars: The Ultimate Collection* with contributions from Tony Bacon, Dave Burrluck, Walter Carter, Paul Day, Ben Elder, Teja Gerken, Dave Hunter, Mikael Jansson, Richard Johnston, John Morrish, Michael Simmons, Jerry Uwins, and Michael Wright published by Thunder Bay Press in 2009. This title is a comprehensive historical

guide to the guitar and has been compiled by the world most knowledgeable writers and experts. The book covers acoustic classical, resonator guitars through the hollow body instruments of the jazz age, the celebrated solid and semi-solid models of the 50s and 60s, up to cutting-edge modern-day electric, acoustic, and bass guitars. This important account features color illustrations of 2,000 guitars by more than 300 guitar makers. *Developing Helping Skills: A Step-By-Step Approach* by Valery Chang, Sheryn Scott, and Carol Decker published by Brooks/Cole in 2009. Only few texts explore the overarching skills, knowledge, and processes that are essential to working with any system. This title is designed to fill the gap by focusing on skills that can be used in working with systems of all sizes such as organizations, families, or groups. *Developing Helping Skills* will help to practitioners master foundational information and demonstrate understanding, appropriate use of self, and professional tasks and skills before moving to advanced approach or system-specific knowledge and skills. The book presents a powerful teaching-learning system that integrate text, DVD, cases, and practice interviews to help learn how to think and act like a practitioner. The text was written with two main goals in mind: to provide fundamental knowledge about professional relationships,, basic respective, the change process to students who are preparing to their careers and is to provide students with opportunities to learn the basic practice skills necessary to work effectively with all sizes of client systems. Also, the readers get access to study resources via the Book Companion Website that includes activities, quizzes, a sample final exam, and much more.

### ***ACTAR: Neuland: The Future of German Graphic Design and ModaFad TwentyFive Editions***



*Neuland: The Future Of German Graphic Design*, edited and designed by twopoints.net, published by ACTAR in 2009. When ACTAR approached twopoints.net with the suggestion of producing a book about German graphic design, people in twopoints.net were both delighted and skeptical. They had lived, studied and worked in Germany and continue to have strong ties to this country. But they wondered if this project was possible in light of a number of fundamental questions. This title investigates the design and the designer, and reveals a previously undiscovered territory - in search of young talent that will shape the future. *Neuland* provides a useful map of information for designers curious about study, workshops, lectures, books, exhibitions in Germany.



*Barcelona Brand New Fashion Designers* by editor Chu Uroz/ ModaFAD published by Actar. ModaFAD 25 Editions portrays the ModaFAD adventure, a non-profit association formed by students, photo-designers, stylists, practitioners, sponsors and institutions. Their goal is to launch from a Barcelona perspective emerging young talent into the world. Fashion is "one of the safest parameters to measure the psychological motivations of the psychoanalytic, socio-economic humanity. Not only has to do with how we dress, but it is a sociological and aesthetic factor that extends to decoration, objects, philosophical direction, political, scientific, literary, artistic, in a world, all areas that for one reason or another are therefore subjugated to it. ( Gillo Dorfles). This book is the story of the ModaFAD that explores many of the protagonists of the fashion in Barcelona and its ability to adapt to the changes.



*US Trade Center Graphics In Europe* published by Actar and includes a selection of the sketches that Lanfranco Bombelli drafted in Paris and Barcelona for the graphics of the exhibitions in the American Trade Centers in Milan,, Stockholm, Paris, Frankfurt (1963-1978). Industrialists showed the new products that came with the technological innovation of the pharmaceutical industry, agriculture, design industry and printing...Four exhibitions per month, each of them had around forty spaces 2x4 meters. In 70's, with Bombelli's strong international relations, his

cultural and cosmopolitan character, he became an outstanding figure in the promotion of the new commercial and institutional contemporary art circuit.

**Wiley & Sons. Energies: New Material Boundaries; Building Systems for Interior Designers**



Energies: New Material Boundaries, guest-edited by Sean Lally, published by Wiley in June 2009. In this title, Sean Lally questioning the established boundaries of architecture structure. At present time, material energies remain a largely untapped source of information for architects. Energies tend to be explored as preconceived. Energies look at ways of elevating the materials from their dependence on surfaces and services, and deploying them as building materials in themselves, redefining our physical boundaries through new means. This publication cuts across and engages multiple disciplines and scales including architecture, landscape architecture and urban design. This invaluable title propels material energies forward as the catalyst for design innovation, focused on creating new physical boundaries and thresholds. Contributors: M. Addington, AMID (Cero 9), P. Blaisse, P. Dean, D. Glissen, P. Huyghe, An Teliu, M. Lehanneur, Z. Oksiuta, P. Ran, and WEATHERS.



Building System for Interior Designers (2nd Edition) by Corky Binggeli ASID published by John Wiley & Sons in June, 2009. A building is the interface between our bodies and environment. And interior designers, as integral members of the building design team, share a complex and crucial role. Fully illustrated, this 2nd edition of the *Building Systems for Interior Designers* addresses the concerns of the interior designers within the broader context of the rest of the building design team. This important book gives the interior designer resources needed to participate as part of a sustainable design team; reshapes structure that enhances the reader's understanding of the material; many illustrations with extraordinary captions... This book is up to date, easy to use, and can be an invaluable instructive guide for students or professionals. Corky Binggeli, ASID is a principal at Corky Binggeli Interior design in Boston and has taught at Wentworth institute of Technology in Boston and Boston Architectural College. She is the author of *Graphic Standards*, *Field Guide to Commercial Interiors*, *Interior Graphic Standards*, and other.

**Quarry Books: Green Guide For Artists and Creative Paint Work**

Quarry's sophisticated books are defined by their illustration, exquisite full-color photography and informative text.



Green Guide for Artists: Nontoxic Recipes, Green Art Ideas & Resources for The Eco-Conscious Artist by Karen Michael published by Quarry in June 2009.

This fabulous title is a source for inspiration for all types artists to make better eco-conscious choices withing their works and studios. Reader will find here DIY recipes for mixing a variety of nontoxic paints, mediums, and adhesives; tips on keeping a green studio and using eco-friendly work practice; fresh idea for using recycled materials; a resource guide to eco-friendly information and communities. Karen Michel is an artist who lives in NYC. She runs a nonprofit center for children, the Creative Art Space for Kids Foundation.



*Creative Paint Workshop: For Mixed-Media Artists* by Ann Baldwin published by Quarry Books in 2009, and explores experimental techniques which add a unique visual impact to artwork. Reader will learn how to develop a sense of composition and will get new approaches to abstract design; will find out more about experimenting with texture effects, collage, encaustic and inclusions, about the work of experimental mixed-media artists and painters. Ann Baldwin is an artist who began painting in 1991. Her work was exhibited widely nationally.



*The Potter's Studio: Clay and Glaze Handbook* by Jeff Zamek published by Quarry Books in 2009. This book is the source of valuable information and potters will find here everything they need to know: 40 formulas for unique clay and glazes, detailed insight to clay body and glaze chemistry, technical troubleshooting tips, behind the scenes look at production and mining facilities... Fully illustrated this title is a wonderful journey to the world of clay and glaze and its theory, procedures, practice, terms. Jeff Zamek is a ceramic instructor and consultant. He has lectured and led workshops for over 30 years, and developed clay body and glaze formulas for the United States ceramics supply companies. Also he has written for most major ceramic magazines.



*Cloth Doll Artistry: Design and Consuming Techniques for Flat and Fully Sculpted Figures* by Barbara Willis published by Quarry in June 2009. This title contains templates for three styles of dolls, illustrated instructions for creating beautiful doll garment and accessories, products from top international doll artists for your creative inspiration... This book explores new and artistic skills to every level of creative doll maker, helps to incorporate unusual materials, vintage images, objects, sophisticated fabric and costuming techniques. Barbara Willis is a self-thought artist. Her main interest is the fiber figures and creative process. She teaches doll making all over the globe, and her work - dolls - was exhibited and published internationally. She lives in California.

### **Earth Aware: Global Warming**



Sebastian Copeland, photographer of the *Antarctica: the Global Warming*, won two first place awards in the 2007 International Photography Awards. Sebastian also won first place overall in the Book Category, which includes Nature, Fine Art, People and "Other".

*Antarctica: a call to action* by Sebastian Copeland, foreword by Orlando Bloom published by Earth Aware in 2008. This title invites you to act, learn to appreciate what we can do to protect our nature, our environment. Sebastian Coperland is an author, lecturer, photographer. His photographs appeared in hundreds of publications including Marie Claire, The Face, Elle magazine.



**Sterling Publishing & Lark Books**



[Get Your House Right: Architectural Elements to Use & Avoid](#) by Marianne Cusato & Ben Pentreath with Richard Sammons & Leon Krier published by Sterling Publishing in 2007. This comprehensive guide explains why so many of today's traditional-style buildings miss the mark. This title describes the essential elements of a house and how to use them, stage of design and construction process. Fully illustrated, this book connects the art of building to the larger issues of present time and the consequences.



[Digital Portrait Photography: Art, Business & Style](#) by Steve Sint published by Lark Books in 2009. This book is a complete course in digital portrait photography from a top instructor. Steve Sint having taken over than a million portraits. He knows which equipment and techniques work, and why. He shares his experience and helps you to learn how to apply the skills accordingly to any situation you are faced. He gives his advice on the psychology and composition, controlling a scene and minimalist makeup kits, posing shots and professional-quality results. Steve will tell you how important, rewarding and challenging is trying thing in new and imaginative ways, which might reveal exciting results for you and your subject... "In photography, like any art, creativity is often the key to fullfilment and success," Steve Sint writes.

**O'Reilly: *Beautiful Architecture: Leading Thinkers Reveal the Hidden Beauty in Software Design***



[Beautiful Architecture](#) - edited by Diomidis Spinellis and Georgios Gousios - published by O'Reilly in 2009. This book explores the following subjects: How Facebook's architecture is the basis for a data-centric application ecosystem; The effect of Xen's innovative architecture on the future of operating systems; How community processes within the KDE project help software architecture evolve from rough sketches to beautiful system; How creeping featurism has helped GNU Emacs gain unanticipated functionality, and more. This book include contributions from John Klein and David Weiss, Pete Goodliffe, Jim Waldo, Michael Nygard, Brian Sletten, Dave Fetterman, Derek Murray and Keir Fraser, Greg Lehey, Rhys Newman and Christopher Dennis, Ian Rogers and Dave Grove, Jim Blandy, Till Adam and Mirko Boehm, Bertrand Meyer, Panagiotis Louridas. This title will answer your questions about robust, elegant, flexible, and maintainable software architecture through a collection of essays from the leading today software designers and architects.



### **United Kingdom: Shire Books**



In 1962 Shire Publications began with its 1st book, *Discovering East Suffolk*. 45 years and over 1000 titles later Shire has become the home for affordable, non-fiction paperbacks on a wide range of subjects. Specializing in historical and heritage subjects, Shire has something for everyone whether you are the country house visitor, amateur historian or collector and enthusiast of every conceivable interest. *The English Seaside in Victorian and Edwardian Times* by John Hannavy published by Shire in 2008. When ingenious methods of coloring photographs became available... in the 80s, the coloured holiday photo-print and the picture postcard, defined the seaside memory. This remarkable book celebrates the heyday of the seaside holiday with selected written commentaries from Charles Dickens and others, and a fabulous collection of coloured photographs.

### ***In the News 2009***

#### **AltaMira: *War and Nature***



*War and Nature: The Environmental Consequences of War in a Globalized World* by Jurgen Brauer published by AltaMira Press in 2009. This title is about wars and the environmental consequences they entail for the rest of nature. Globalization is not only about the worldwide diffusion and steady expansion of our species but also about the modern ease with which goods, services, people, and ideas move through and interact in the web we have spun and by which our species hangs together. This book mostly deals with the environmental consequences of non-nuclear wars. Chapters 2 and 3 summarize research covering two major international wars - the Vietnam War and the Persian Gulf War. From nature's point of view, both human peace and human war can be destructive. Examining conflicts of various kinds author asks whether differences in technology, location, and duration are critical in causing environmental and humanitarian harm. A number of unexpected conclusions are drawn from this data, including agendas for collecting scientific evidence in future wars and suggestions about what the world's environmental and conservation organizations can do. Jurgen Brauer is professor of economics at the James M. Hull College of Business, Augusta State University.

#### **Actar: *Architecture***



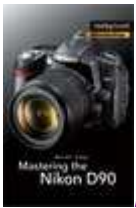
*Occasions* by Joseph Luis Mateo published by Actar in 2009. This title refers to the specificity of actions and puts distance between itself and the generic approach. Operating as an architect, the author have to go up to phenomena. He is interested in the viewpoint that causes experiences and ideas to materialize in a unique and special way. In consequence, rather than a practice of general, abstract, generic architecture, *Occasions* seeks to

understand it and to describe as the product of an intelligence and a specific sensibility. "Whatever time and space mean, place and occasion mean more." Aldo Van Eyck.



*The Function of Form* by Farshid Moussavi published by Actar and the Harvard University Graduate School of Design in 2009. There has never been a more seductive dictum in the history of architecture. In the 19th century, function was understood in terms of its cultural and social role. For modernists in the 20th century, function was defined as the use or utility of a built form, an interpretation that has provoked disagreements among theoretic and architects... If not function, what does form follow? The opposing views of function and the role of architectural forms are of a whole range of binary oppositions that dominated the 20th century. This important title proposes a new theory of form based on repetition and differentiation and argues that broadening an idea of materiality to embrace the physical and the non-physical enables built form to incorporate the multiplicity of causes. This book presents an inventory of material systems, including sensorial desires and productive and technical concerns, and analyzes the ways they can be tessellated to produce novel forms. . . *The Function of Form* began with a series of seminars that FM taught over 2 years as a professor in the Graduate School of Design at Harvard University. The text and drawings presented here are the result of a year of working with a small group who joined him to produce the book: D. Lopez-Perez, G. Ambrose, B. Fortunato, R. Ludwig, A. Schricker, Lee-Su Huang, and others.

#### **Mastering Nikon D90 from [RockyNook](#)**



*Mastering Nikon D90* by Darrell Young published by RockyNook in 2009. As soon as Nikon announced the D90, Darrell was commissioned to create this book and have been working a lot to present more than simply knowledge of how the camera works. The Nikon D90 is the long-awaited upgrade to the D80 digital single lens reflex (DSLR) camera. The author of this title, Darrell Young provides an information and insights for owners of D90. He explores the features and capabilities , step-by-step menu setting adjustments coupled with illustrations, explanations, and recommendations. This title is the forth volume in the highly successful series of Nikonians Press camera books. Darrell Young is an information technology engineer by trade and has been a avid photographer for over 35 years.

#### **News From [O'Reilly](#): Designing Social Interfaces, Building Social Web Applications**



*Building Social Web Applications: Establishing Community at the Heart of Your Site* by Gavin Bell published by O'Reilly in 2009. Over the past decade, the Web has become an increasingly social place. Facebook alone has 200 million registered people. You need to recognize and incorporate this change. This book is about making applications in this Web, referred to as Web.2.0. This title focus on the social web, this is a "design is how it works" book, based on Gavin's experiences as an interaction designer and product manager. In 18 chapters, author will look at designing systems that support social human behaviors. Readers will learn about business models for various social apps, with examples of member-driven, customer-service-driven, and contributor-driven sites. Gavin

Bell designs social web products for the nature Publishing Group. He has previously worked in publishing, advertising, and academia.



[\*Designing Social Interfaces: Principles, Patterns, and Practices for Improving the User Experience\*](#) by Christian Crumlish & Erin Malone published by O'Reilly in 2009. The authors wrote this book because you need a book like this and they knew there wasn't one on the market yet. The authors propose a large macro-landscape for organizing and discussing the interaction patterns and help build a consensus on a common language and set of conventions for discussing social design. This title provides you with more than 100 patterns, principles, and best practices with advice for many of the common challenges you will face when starting a social website. You will find out how to balance opposing factions and grow healthy online communities by co-creating them with your users; understand the over archiving principles you need to consider for every website; learn basic design patterns for adding social components to an existing site; rein in misbehaving users an active community site; build a social experience around a product or service and invite people to join, and much more. Christian Crumlish is the curator of the Yahoo! Design Pattern Library, a design evangelist with the Yahoo! And the member of Yahoo! Design council. Erin Malone is a Principal with Tangible UX, she has over 20 years of experience leading design team and developing social experiences for Yahoo! and AOL.

### **Design News From Norway**



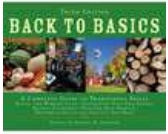
[\*Norway Calling: Touch-Down In A New World Of Norwegian Design\*](#) by Steffan Bengtsson and [Arvinus Forlag](#) published by Arvinus Forlag in 2008. Norway has suddenly entered the midfield of the design world with designers and architects like Arne & Carlos and Daniel Rybakken. This is the first book about the wave of exciting new design from the north. Norway Calling includes 15 chapters about designers, it is an attempt at freezing the accelerating movement; the book also talks about importance of good and innovative design.

### **DAAB: Contemporary Corporate Architecture**



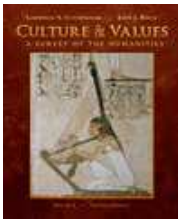
The [\*Contemporary Corporate Architecture\*](#) was published by DAAB in 2009. This fully illustrated account explores the designs of spacious, aesthetically pleasing workplaces, which are colorful and inspiring. Manhattan is an example of the phenomenon with these types of buildings that have been evolving into new ways of understanding architecture as an element of identity. Architects seek to integrate workplace aesthetics and designs to respond to the new needs. Reader will find here such fascinating projects and buildings as Caja Madrid Tower, ING Head Offices Budapest, Vigacerios Warehouse, Corporate Building Ibercon, and other.

**Over 100,000 Copies Sold and Now Revised: Back To Basics**

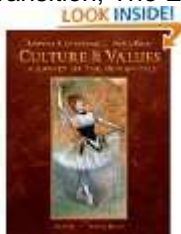


*Back to Basics: Book on Self-Sufficient Living* edited by Abigail R. Gehring and published by Skyhorse in 2009. The previous editions of this book have sold over 100,000 copies. Newly revised with over 2,000 color photographs, this title included tables and diagrams. Back to Basics is divided into 6 sections: energy, raising food, presenting food, home crafts, recreation, and shelter. This title teach how to turn timber into top-grade lumber and firewood, to determine the amount of power available in a stream to plant vegetables that complement one another, resulting in better crops, to make a compass and navigating by it, create homemade toys and games for children, make soap, and much more. Abigail R. Gehring is a freelance writer and editor. She was always fascinated with simple living, participating in barn-raising, home canning, enjoying hours of natural crafts.

**WADSWORTH: Culture & Values, a Survey of the Humanities, Volumes I and II, Seventh Edition And More**



*Culture & Values: A Survey of the Humanities*, Volume I, by Lawrence S. Cunningham and John J. Reich published by Wadsworth (Cengage Learning) in 2009. This 7th Edition of nationwide favorite course offers expanded attention to music and discussion of every selection on the audio CD; have added chapter vignettes and new timelines at the beginnings of chapters. Authors aim to help students master sprawling and untidy... subject as easily as possible. Three full chapters covering Asian and African cultures appear in this book, the treatment of Islamic &&culture remains a full chapter. Authors provide some representative examples from each period, hoping that instructors will use their own predilections. The 7th edition of Culture and Values retains many of the features that have made this book so successful. Fully illustrated, this book contains nearly 600 image. And over 300 new images. Expanded discussion of each selection on the LISTENING CD addresses not only the characteristics of the specific musical work but how those characteristics represent the historical period of its creation... This book includes the following chapters: the Beginning of Civilization, Early Greece, Classical Greece and the Hellenic Period, The Roman Legacy, Ancient Civilization of India and China, The Rise of The Biblical Tradition, Byzantium, Islam, Charlemagne and The Rise Of Medieval Culture, High Middle Ages: The Search For Synthesis, The Fourteen century: A Time Of Transition; The Early Renaissance.



*Culture & Values: A Survey of the Humanities, Volume II* by Lawrence S. Cunningham and John J. Reich published by Wadsworth in 2009. This very important book includes the following chapters: The early Renaissance, The High Renaissance in Italy, The Renaissance in the North, The Baroque World, The Eighteenth Century From Rococo to Revolution, The romantic Era, Toward thee Modern Era 1870-1914, Toward the Modern Era; 1870-1914, India, China, and Japan: From the Medieval to the Modern World, The Peoples and Cultures of Africa, Between the World Wars, The Contemporary Contour. In this new edition authors made a number of changes. This book helps students to understand the spirit of each period under discussion. The discussion of music is expanded, the final chapter is up to date. The Glossary at the back of the book have expanded, and included pronunciations of

key terms, important people, and places. Many images are replaced to show examples of the architecture and art from Western civilization and all over the world.



*Painting as a Language: Material, Technique, Form, Content* by Jean Robertson and Craig McDaniel by WADSWORTH (Cengage Learning). This important book introduces a range of basic painting techniques and materials and explores how these materials, techniques, and formal elements combine with cognitive meaning. This book can be used by students in college classrooms and by painters who work independently, or in a less formal gathering of artists. This book is a unique, compact resource, and authors believe that the developing painter's own learning is enriched exponentially by the availability of structured introduction to the language of artistic form, technique, and content. The most painting books focus on the mechanics of the craft. *Painting as a Language* focuses on artist's development and on the work of art itself. Each chapter uses a similar approach, and presents a visual technique, a specific type of subject matter, and an assessment of relevant painting practices. Exercises at the end of each chapter become more sophisticated and gain greater experience... Hands-on painting and drawing exercises help develop technical skills. Discussion questions develop the analytical skills. Journal writing exercises are designed to help discover your own characteristic subject matter and "language..."

### ***Bolchazy-Carducci and Latin for the New Millennium***



*Latin for the New Millennium: Student Text Level II* by Terence Tunberg and Milena Minkova published by Bolchazy-Carducci in June 2009. The new and important series, LNM includes exercises designed for oral use, and a substantial core of more conventional exercises. As a result, the entire course can be completed with profit by teacher who is less willing to employ spoken Latin. The pictures, supplementary inserts, and readings on cultural information illuminate the use of Latin after antiquity and its vigorous literary tradition in the Middle Ages and Renaissance, also Roman life, civilization, Roman history, and mythology as well. Each chapter of this invaluable book includes derivatives, the influence of Latin vocabulary on English, and selected proverbs or common Latin sayings. This new title consists of two volumes, each of them is accompanied by students' workbooks and a teacher's manual. The choice of vocabulary in each chapter reflects ancient authors commonly studied for the AP Latin examinations. The strategy employed for teaching and learning incorporates the best of the reading approach and the grammatical method.

### ***University of California Press: *Ardipithecus Kadabba****

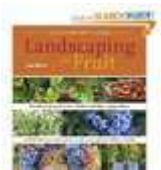


*Ardipithecus Kadabba: Late Miocene Evidence from the Middle Awash, Ethiopia* - edited by Yohannes Haile-Selassie and Giday WoldeGabriel - published by University of California Press in June of 2009. In 1995



Yohannes Haile-Selassie and G. WoldeGabriel initiated intensive paleontological and geological surveys along the western margin of the Middle Awash study area. This and paleoenvironments. Darwin in his work suggested that close relationships existed between man and the African apes. Darwin's prediction is now confirmed by molecular phylogeny and by paleontological evidence... This book provides the data that is now a part of a clear and powerful scientific answer to the questions of our origins.

**Storey: Landscaping With Fruit and More**



**Landscaping With Fruit:** *Strawberry ground covers, blueberry hedges, grape arbors, and 39 other luscious fruits to make your yard an edible paradise* by Lee Reich published by Storey in 2009. This illustrated with photographs and drawings book focuses on how to grow unusual and native fruits. Reader will get advise on choosing the perfect sites for new plants, how to select plants that bear delicious fruit and offer three-season visual interest, complete plans for five luscious landscapes, and more. Lee Reich is an author, lecturer, and consultant who teaches in his books how to grow a broad assortment of fruit plants in the garden, and much more. He was featured in the New York Times and Martha Stewart Living.

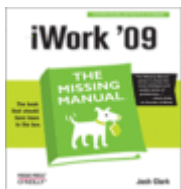


**The Life Cycles of Butterflies:** *From Egg to Maturity, a Visual Guide to 23 Common Garden Butterflies* by Judy Burris & Wayne Richards published by Storey in 2006. This fully illustrated book offers the wonderful resource for photos of the life cycle of butterflies. This fabulous title is an informative guide to life of these unique creatures with their gentle nature, striking colors and graceful flight. The authors invite you to appreciate and understand the lives and struggles of butterflies and stop using poisons in yards, improve protection and conservation...



**Keeping A Nature Journal:** *Discover a Whole New Way of Seeing the World Around You* by Clare Walker Leslie & Charles E. Roth published by Storey in 2003. This fabulous edition is fully illustrated with drawings and photographs and contains an invaluable information of natural study for all ages. The author invites readers to explore the world of nature, to observe, embrace your connection to the living environment. This book guides you in creating ongoing journals for all seasons and purposes, capture what you see, learning from professional nature journalists.

**O'Reilly: iWork '09, ScreenOS Cookbook, Java Web Services Up and Running and more**



**The Missing Manual: iWork '09,** *the book that should have been in the box* by Josh Clark published by O'Reilly in 2009. This title offers complete coverage of Pages, Keynote, and Numbers - Apple's fabulous collection of programs for creating excellent documents and slideshows. You will learn how to create documents in minutes with iWork's themes and templates; craft perfect prose with Page's typo-busting power tools; master budgets, invoices, and student records; animate your slideshows with Keynote's unique cinematic effects; build charts to give shape to your figures, and much more. David Pogue is a New York Times technology columnist, creator of Missing Manual series,



and technology columnist.



*ScreenOS Cookbook: Time-Saving Techniques for ScreenOS Administrators* by Stefan Brunner, Vik Davar, David Delcourt, Ken Draper, Joe Kelly & Sunil Wadbwa published by O'Reilly in 2008. This title will dive you real-world fixes, configurations and techniques that save your time. ScreenOS Cookbook comes from the experience of people who have seen and fixed every conceivable ScreenOS network topology, from small branch office firewalls to appliances for large enterprise, heavy-duty protocol-driven service provider networks, and government. This book explores many subjects, including Network Address Translation; Interfaces, zones, and virtual routers; Mitigating Denial of Service attacks; DDNS, DNS, and DHCP; IP routing; policy-based routing; Traffic shaping, user authentication; Application layer gateway (SIP, RPC, RTS); RIP, OSPF, BGP, NSRP and much more.

*Java Web Services Up and Running: A Quick, Practical, and Thorough Introduction* by Martin Kalin published by O'Reilly in 2009. This title offers a thorough introduction to Java's APIs for XML Web Services and RESTful Web Services. This book will help you understand the distinction between SOAP-based and REST-style services; write, deploy, and consume Soap-based services in core Java; understand the Web Service Definition Language service contract; learn how to deliver Java-based RESTful web services and consume commercial RESTful services and much more... Martin Kalin is a professor in the College of Computing and Digital media at DePaul University. he has *Ph.D. from Northwestern University and has written books on c, C++, and Java.*



*Security Monitoring: Proven Methods for Incident Detection on Enterprise Networks* by Chris Fry & martin Nystrom published by O'Reilly in 2009. Chris Fry is a member of the Computer Security Incident Response Team (CSIRT) at Cisco Systems, Inc. And martin Nystrom is a senior security analyst with CSIRT. Both authors will show how well does your enterprise stand up against today's security threats. They will demonstrate how to detect damaging security incidents on your network. They will help you develop policies: define rules, regulations, monitoring criteria; they will help you to build knowledge of your infrastructure with network telemetry; define the subset of infrastructure to be monitored; identify event types needed to discover policy violations, and much more...

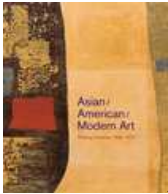
### **Rocky Nook Computing: Advanced Software Testing**



First Edition of *Advanced Software Testing: Guide to the ISTOB Advanced Certification As An Advanced Test Analyst* by Rex Black published by Rocky Nook in 2009. This is a book on advanced software testing for test analysts. Author of *Advanced Software Testing* focuses on those skills and techniques related to test analysis, test design, test execution, and test results evaluation. This book is for you if you are ready to mature your level of understanding of concepts and to apply these concepts to your daily work as a test professional. This title focuses on the material and learning objectives and consists of 11 chapters, addressing the following material: basic aspects of software testing, testing processes, test management, test techniques, testing of software characteristics, reviews, and much more. Rex Black is President of RBC, a leader in software, hardware, and system

testing. He has written over 25 articles, presented hundreds of papers, workshops, and seminars, and given about 30 keynote speeches at conferences and events worldwide.

**University of California Press: Asian/American/Modern Art: Shifting Currents, 1900-1970**



*Asian/American/Modern Art: Shifting Currents, 1900-1970* published by California University Press on the occasion of the exhibition in Fine Arts Museum of San Francisco, de Young Museum October 25, 2008 - January 18, 2009, and Noguchi Museum, LIC, New York February 18 - August 23, 2009. This exhibition is organized by the Fine Arts Museums of San Francisco and the Asian American Art Project at Stanford University in collaboration with San Francisco State University. Generous funding also comes from the Ednah Root Foundation and the National Endowment for the Arts, and the Phyllis C. Wattis Fund for Traveling Exhibitions. The E. Rhodes and Leona B. Carpenter Foundation supported conservation for many of the objects. This book-catalogue is published with the assistance of the Andrew W. Mellon Foundation Endowment for Publications. Editors: Daniell Cornell and Mark Dean Johnson.

**SitePoint: SitePoint.com is Currently the 3,134th Most Visited Web Site in the World**



*Everything You Know About CSS is Wrong!* by Rachel Andrew & Kevin Yank published by SitePoint in 2008. In this book, the authors take a look at what is around the corner with the impending launch of Internet Explorer 8. The layout methods demonstrated in this book aren't new. They have been included in browsers of FireFox, Safari, Opera... *Everything You Know About CSS is Wrong!* is an opinionated book, written to inspire debates and experimentation in a time of development and change. *Everything You Know About CSS is Wrong!* is aimed at web designers and developers who need work with CSS layouts, who have a desire to stay ahead and keep their CSS knowledge fresh and relevant, who want to explore the future possibilities provided by increasing levels of CSS compatibility in modern browsers. Rachel Andrew is a director of Web solutions provider edgeofmyseat.com. She takes a common sense, real world approach to web standards, with her writing and teaching being based on the experiences she has in her own company every day. Kevin Yank is a world-renowned leader in web development. Kevin is the Technical Director of SitePoint.com and editor of the popular SitePoint Tech Times newsletter

**The National Academies Press: Mental Health**



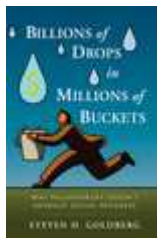
*Depression in Parents, Parenting, and Children* by National Research Council and Institute of Medicine of The National Academies published by The National Academies Press in 2009. Today, when on themyriad ways depression affects parents, parenting, and children in a rapidly changing and stressful social environment, it is extremely important to integrate and apply the new knowledge to provide evidence-based identification, treatment, and prevention efforts across a broad spectrum of society. Parents today face daunting challenges, but knowledge brought to the heart and applied can help parents, children, and families. This is what this important title about, which will be of

particular interest to federal health officers, mental and behavioral health providers, health policy staff, and the general public...



*Preventing Mental, Emotional, and Behavioral Disorders Among Young People: Progress and Possibilities* by National Research Council and Institute of Medicine of The National Academies published by The National Academies Press in 2009. This book calls on the nation - its leaders, mental health research and service systems - to take prevention of mental, emotional, and behavioral disorders and the promotion of mental health of young people a very high priority. No such priority exist today. These disorders incur high psychological and economic cost for the young people who experience them, and for their families, society. There is a significant imbalance in the nation's efforts to address such disorders. This title provides observations about the future of prevention and outline the frontiers for prevention science.

### **Wiley: Philanthropy & Nonprofits**



*Billions of Drops in Millions of Buckets: Why Philanthropy Doesn't Advance Social Progress* by Steven H. Goldberg published by Wiley in 2009. The social sector is in an understandable panic about the anticipated reduction in charitable donations during a long and deep recession. The problems considered in this book are structural in nature, relating to systems and institutions that are no longer up to the task for which they were created. Four factors have combined to create a pressing need for more effective allocation of nonprofit capital: the growth of philanthropic contributions; high-engagement philanthropy; more capably social entrepreneurs; and the foreclosure of the American Dream for millions of families. The author explores the debilitating financial constraints that prevent many nonprofits from producing substantially greater social impact, sheds new light on how the nonprofit capital market should be structured to best allocate funds in support of high-performing organizations that deserve more resources to achieve optimal scale. Steven Goldberg is a Senior Fellow at Root Cause, which accelerates enduring solutions to social and economic problems. He has almost 30 years of experience in economic, law, government, and business management; he coauthored Y2K Risk Management: Contingency Planning, Business Continuity and Avoiding Litigation (Wiley) and has written about nonprofits.



*The Truth About What Nonprofit Boards Want: The Nine Little Things That Matter Most* by June Bradham, CFRE published by Wiley in 2009. This book talks about the board experience -- the unfettered truth and exposes that really at the core of a good board experience, and what must be done to build solid and productive boards. It is more competitive than ever to attract the best board members, train staff capable of creating the best board experience, and keep everyone around long enough to make a difference. This title shares candid comments from seasoned board members about their board experience and can be used to mean the top officer of the organization or the top staff person with whom the board member works. June Bradham is founder, owner, and President of Corporate

DevelopmentMint, a fundraising and strategic planning consulting firm for nonprofits; she writes for a number of articles in numerous trade publications.

### **O'Reilly & Rocky Nook: New Books**



*Adobe Photoshop Elements 8 One-On-One* by Deke McClelland and Colleen Wheeler published by O'Reilly in 2009. This title is your chance to learn Photoshop Elements under the direction of a trainer with over 20 years of computer design and imaging experience. Authors offer to read the book, watch the videos, and do the exercises. You will learn at your own speed, mastering Photoshop Elements using sophisticated photo-editing features, discover how the Organizer can help keep track of all your photos, and much more. Deke McClelland is award-winning technology writer, Colleen Wheeler is editor of the One-on-One series and other books.



*Build a Better Photograph: A Disciplined Approach to Creativity* by Michael E. Stern published by RockyNook in 2009. This book is dedicated to elucidating the concept the "process continuum," in the hope that photography enthusiasts and mid-career photographers will find the information they need. It is an introduction into the inner workings of a photographer who has developed methods for a creative process that works. This title is designed to help on your quest to expand your knowledge and creativity and organized into 4 chapters where the creative process and technical methods used to create the images are discussed in a variety of ways. Additional information is included on the companion DVD. Michael E. Stern, a professional photographer, who since 1979 has been working in the entertainment industry for the Walt Disney Co., Warner Brothers Studios, Universal Studios, and Sid & Marty Krofft Pictures, etc. He is teaching photography since 1987.

### ***h.f. ullmann: Nature: Art And Structure* Mara K. Fuhrmann**



*Nature: Art And Structure* by Mara K. Fuhrmann published by h. f. ullmann in 2009. For Mara Fuhrmann, the nights and days can pass between an initial euphoric reflex and her first photographs. Grandiosity can always be heightened by perfect timing: when the play between shadow and light best reveals the motif's colors and forms, its esthetic potential fully exhausted. This fully illustrated deluxe account invites you on a journey to discover fabulous panoramas of the natural phenomena triumph. Mara Fuhrmann is a photographer who has a reputation of international standing; she is fascinated by nature and lives in Germany.

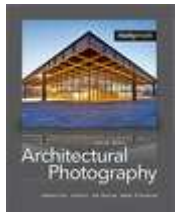
### ***DAAB: Club Design***



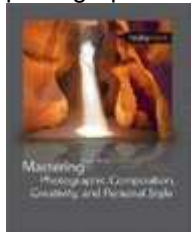
*Club Design* published by DAAB in 2009. Clubs have experienced a transformation linked to the needs of

a more demanding public. This book presents an extensive compilation of the best clubs in the world's leading cities. Fully illustrated, this title explores the concepts in modern design by major designers and international architects. The clubs were selected for their provocative décor: Cuckoo Club, made up of a restaurant/lounge on the first floor and in the basement and covers 5,000 square feet (London, U.K). The principal architectural element of Must (Mexico City) is a central staircase that extends from the walkway at the main entrance to the dance floor downstairs, creating a long line with two wings... Racing Club (Hong Kong) is a nightclub that includes a bar, restaurant, sushi bar, and dance zone. This futuristic and elegant space has theatrical-design effects created by its light and color... The deluxe edition, *Club Design* invites you to the wonderful, 380-pages journey exploring a subject of fascinating decors and architecture.

### From **RockyNook**: *New Photography Books*

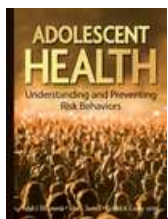


***Architectural Photography: Composition, Capture, and Digital Image Processing*** by Adrian Schulz published by RockyNook in 2009. This title will teach about equipment and ingredients you need for a successful image, about improvement of your images in your digital darkroom, and much more. Also, you will find the answers to many questions, it is a step-by-step guide to architectural photography for the amateur and for the professional photographers who want to expand their skills. The reader will realize that architectural photography has unique characteristics that are quite different from other forms of photographic imaging. Adrian Schulz is an architect and a photographer who uses real world projects to teach and illustrate how to capture outstanding images of buildings.



***Mastering Photographic Composition, Creativity, and Personal Style*** by Alain Briot published by RockyNook in 2009. Based on personal experience, author opens new door leading to the world of high photographic quality. The reader will find the following topic: - How to compose with color, with black and white, and with light; - How to control the elements that have a visual effect in your photographs; - How to draw upon your personal way of seeing and then share your vision; - How to diagnose image maladies and apply the proper remedies; - How to define a color palette for a specific photograph; - How to use compositional elements to develop a personal style; - Why you need to consider your audience while composing a photograph; - Why you should recreate the emotions you felt when you captured your photographs; - How the elements of color—hue, contrast, and saturation—work in your images, and more.

### ***Jossey-Bass: Adolescent Health***



***Adolescent Health: Understanding and Preventing Risk Behavior*** by Ralph J. DiClemente, John S. Santelli and Richard A. Crosby, Editors published by **Jossey-Bass** in 2009. This volume contains most of what practitioners need to know in order to help adolescents overcome developmental barriers and achieve healthy lifestyle. Risk areas, such as violence, pregnancy, smoking, HIV/AIDS, substance abuse, and depression are explored in

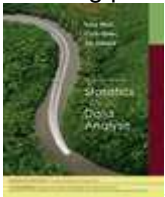


depth. Authors focus on the fact that children must receive attention early enough in their lives to prevent later problems. This important title contains material that can be used by researchers, practitioners, students, and parents who would like to gain the understanding of the complex lives of teenagers today. The primary aim of this volume is to inform health care professionals about adolescent risk-taking behavior, its consequences, prevention and treatment. *Adolescent Health* is intended as both a professional reference and classroom text. Ralph J. DiClemente, PhD, is Charles Howard Candler Professor of Public Health and Pediatrics, Division of Infectious Diseases, Epidemiology, and Immunology, and associate director, Emory Center for AIDS Research. John S. Santelli, MD, MPH, is the Harriet and Robert H. Heilbrunn Professor and chair of the Heilbrunn Department of Population and Family Health, Columbia University's Mailman School of Public Health, NY. Richard A. Crosby, PhD, is DDI Endowed Professor and chair, Department of Health Behavior, University of Kentucky, College of Public Health, Lexington, Kentucky.

### **Brooks/Cole: Statistics' Books**



*Understandable Statistics: Concepts and Methods, Ninth Edition* by Brase/Brase published by Brooks/Cole in 2009. This book is dedicated to Burton W. Jones, Professor Emeritus, University of Colorado and is written to make statistics accessible to everyone. Authors invite you to the exciting world of statistics, including those with a limited mathematics background. Statistics affects all aspects of our life. The ninth edition of *Understandable Statistics* continues to emphasize concepts of statistics. Statistical methods are presented with a focus on understanding the suitability of the method and the meaning of the result. Authors expanded features... that made the first eight editions very readable. The Online Study Center is encompassing all interactive online products and services; online homework powered by Web-Assign is now available through Cengage Learning's course management system. Available in the Online Study Center are over 100 data sets in Minitab, SPSS, Microsoft, and TI-84Plus/TI-83Plus ASCII file formats. Also available lecture aids, a glossary, statistical tables, instructional video, an Online Multimedia eBook, and interactive tutorials... The authors reevaluated the scope, appropriateness, and effectiveness of the text's presentation. Revision have been made throughout the text to clarify explanations of important concepts and to update problems. This book is designed to be flexible, and offers the professor a choice of teaching possibilities. The professor may choose to cover various topics.



*3rd Enhanced Edition of Introduction to Statistics & Data Analysis* by Peck, Isen, and Devore published by Brooks/Cole in 2009. Statistics is about understanding the role that variability plays in drawing conclusion based on data. This important edition develops this crucial understanding of variability through its focus on the data analysis process, and is organized in a manner consistent with the natural order of the data analysis process. There are number of changes in the 3rd Edition including: more than 80 new examples and more than 180 new exercises that use data from current journals and newspapers are included; examples and exercises that make set of data sets that can be... accessed online from the text website are designed by an icon in the text; more than 90 exercises have video solutions; a number of new hands-on activities have been added to the end-of-chapter activities; students can now go online to test their understanding and develop a personalized learning plan; a detailed description of the data analysis process now appears in Chapter 1; a new optional section on logistic regression, and much more.





**Thirteenth Edition of Introduction to Probability & Statistics** by Mendenhall, Beaver, and Beaver published by Brooks/Cole, Cengage in 2009. Every day we encounter statistics. Every time we register at an online website, or pass our grocery rewards card through electronic scanner, our personal information becomes part of a database. The data collection and analysis are an integral part of our day-to-day activities. This book has helped several generations of students understand what statistics is all about and how it can be used as a tool in a particular area of application. This successful title blends the old with the new. You will find in this edition an explanation on how to meaningfully describe real sets of data, what the results of statistical tests mean in terms of their practical applications, how to evaluate the validity of the assumptions behind statistical tests, what to do when statistical assumptions have been violated. A special feature of this edition are the *MyPersonal Trainer* sections, consisting of definition and/or step-by-step of exercises involving repetitive problems concerning a specific topic or concept. Other text highlights: *MyApplet*, *MIINITAB*, and *MyTips*.

**Jossey-Bass: Managing Technology and A Stage Guide For Nonprofit Mission, Fundraising and Nonprofits**



**Managing Technology to Meet Your Mission: A Stage Guide For Nonprofit Leaders** - editors Holly Ross, Katrin Verclas, Alison Levine - published by Jossey-Bass, a Wiley Imprint in 2009. This invaluable book includes premium content that can be also accessed from Web site. Top experts - 14 authors - wrote this practical book to help nonprofit organizations make strategic decisions about technology... Reader will learn how effectively manage technology and will get practical advice for staff and decision makers. This informative guide includes the knowledge, the tools you need to get the work done, raise money, and more. Easy to read, this book covers many topics, such as managing technology change, measuring the return on investment of its technology, IT planning and prioritizing, finding and keeping the right people, effective online fundraising, and more. The editors: Holly Ross is the executive director of The Nonprofit Technology Network. Katrin Verclas is a former executive director and current board member of NTEN. Alison Levine is a special projects fellow with NTEN and has worked in the nonprofits for over 10 years.



Third Edition of **The Complete Guide to Fundraising Management** by Stanley Weinstein, ACFRE, EMBA published by John Wiley & Sons in 2009. The AFP Fund Development Series is intended to provide fund development professionals and volunteers, board members and others interested in the nonprofit sector with high quality books that help advance philanthropy as voluntary action for the public good. This book is useful and insightful, adds new ideas and illustrates them with practical advice. The fruits of philanthropy have made a difference to the arts, education, cultural, and environmental causes that shape the world. Filled with step-by-step guidance and practical advice on planning, cost-effective fundraising strategies, assessment, and much more, this edition is your way to fundraising success in a highly competitive environment. The book and accompanying web site contains all tools, techniques, and tips you need to know to make your nonprofit organization stronger. You will learn 5 principles of fundraising; best practices for fundraising on Internet; updated statistics on voluntarism, fundraising data, and the philanthropic sector; resource development strategies and much more. Stanley Weinstein, ACFRE, EMBA, is President of Stanley

Weinstein & Co., specializing in the fundraising, management, and marketing needs of philanthropic organizations. He is a consultant, teacher, and author. His campaigns has resulted in numerous major gifts ranging from \$50,000 to \$50 million.. In 2006, he was named "Outstanding Fundraising Professional."

**Lark Books: Nikon D90: Magic Lantern Guides and More**



*Nikon D90: Magic Lantern Guides* by Simon Stafford published by Lark Books, a division of Sterling Publishing in 2009. With Quick Reference Wallet Card Inside, this world best-selling complete guide explores every feature and function of Nikon90. This title will teach you how to get professional, quality results, using invaluable tips, techniques, and smart advice. You will learn how to choose and use accessories, lenses, flash. This book is more than the camera's instructional book, with this guide you will enjoy your camera with all features and expanded system.



*Canon EOS Rebel XS EOS 1000D* by Michael Guncheon published by Lark Books in 2008. With Free Quick Reference Wallet Card Inside, laminated key to operations and shortcuts - perfect in-the-field advice, this title is published under Magic Lantern Guides series. You will find this book as an invaluable guide to photography and will learn all practical information you need to know when you purchased this type of camera - Canon EOS Rebel XL. You will find here tips and techniques that will help you to achieve high quality results and create wonderful photographs of perfect quality. This title will help you choose accessories and use them. You will learn more about flash, units, and lenses...

***The Book of Stamps and Melissa Brown Art Exhibit***



*The Book of Stamps* was published by Cabinet Books in 2008. Cabinet Books is the book imprint of Cabinet magazine, and is published by non-profit organization Immaterial Incorporated. The stamps in this title are several artists projects and meant to provide the reader with an aesthetic experience. Consistent with the foundation mission, the Cabinet Books commissioned eight emerging artists from New York, chosen by panel of arts professionals from among submissions sent in response to an open call, to join the seven artists directly commissioned for the book. Melissa Brown's issue commemorates errors made by the U.S Bureau of Engraving and Printing while printing currency. Common mistakes in the printing of money include the treasury seal, or secondary plate, appearing in the wrong location... Melissa Brown lives in Brooklyn, NY. Her paintings have been featured in the exhibit at MASS MoCA, N. Adams, Massachusetts. One of her projects was included in Performa 2007. In June of 2009, she exhibits her art works solo at 55 Christie Street, New York City...

### **Amherst Media: New Blog & Color Management**



Introducing Amherst Media's New Blog: The Portrait Photographer, free information for serious photographers - from Amherst Media - <http://portrait-photographer.blogspot.com>. Read news, get tips from the first hands, information where you can purchase books. You will find there everything you need to know about portrait photography. You are welcome to share your comments. The photographer's Guide to Color Management: Professional Techniques for Consistent Results by Phil Nelson published by Amherst Media in 2007. This book will show how color management can boost your efficiency, reduce frustration, and save you money. *The photographer's Guide to Color Management* features: understanding the importance of an extended color-management workflow when working with clients and service providers; mastering basic color-management concepts, like color models, color spaces, and color gamuts; choosing the hardware and software needed to establish a color-management workflow; establishing system-level and application-level color-management protocols; understanding ICC profiles - where to get them (or how to create them), where they live on your computer, and how to use them; creating input profiles for your digital camera and scanner, and much more.

### **John Updike Died**

John Updike, the Pulitzer Prize-winning novelist, prolific man of letters and erudite chronicler of sex, divorce in the postwar prime of the American empire, died January 27, 2009 at age 76. Updike died of lung cancer at a hospice near his home in Beverly Farms, Mass. Born in 1932, Updike spoke for millions of Depression-era readers raised by "penny-pinching parents," united by "the patriotic cohesion of World War II" and blessed by a "disproportionate share of the world's resources," the postwar, suburban boom of "idealistic careers and early marriages." Updike captured, and embodied, a generation's confusion over the civil rights, opposition to the Vietnam War, and women's movements. Updike was called a misogynist, a racist and an apologist for the establishment. A literary writer, he appeared on best-seller lists. The tall, hawk-nosed Updike wrote novels, short stories, poems, criticism, the memoir "Self-Consciousness" and even a famous essay about baseball great Ted Williams. He released more than 50 books. His career that started in the 1950s, winning virtually every literary prize, including two Pulitzers, for "Rabbit Is Rich" and "Rabbit at Rest," and two National Book Awards. Although himself deprived of a Nobel, John Updike did bestow it upon one of his fictional characters, Henry Bech, the egotistical womanizing Jewish novelist who collected the literature prize in 1999. His settings ranged from the court of "Hamlet" to postcolonial Africa. His literary home was the great new territory of mid-century fiction, the American suburb. On literary grounds, Updike was attacked by Norman Mailer as the author appreciated by readers who knew nothing about writing. Last year, judges of Britain's Bad Sex in Fiction Prize voted Updike lifetime achievement honors. He was praised for his flowing, poetic writing style. Describing a man's interrupted quest to make love, Updike likened it "to a small angel to which all afternoon tiny lead weights are attached." Updike had a warm and sympathetic sense of humor which people didn't always notice. Updike's books recorded the extremes of earthly desire and spiritual zealotry. He raised in the Protestant community of Shillington, Pa., where the Lord's Prayer was recited daily at school. Updike was a lifelong churchgoer influenced by his faith, but not immune to doubts. Updike said that he remember the times when he was wrestling with these issues that he would feel crushed. He was crushed by the purely materialistic, atheistic account of the universe...He is very prone to accept all that the scientists tell us, the truth of it, the authority of the efforts of all the men and woman spent trying to understand more about atoms and molecules. But he can't quite make the leap of unfaith, as it were, and say. He received his greatest acclaim for the "Rabbit" series, novels published over a 30-year span that featured ex-high school basketball star Harry "Rabbit" Angstrom and his adjustment to adulthood and the constraints of work and family. Harry was in motion, an innocent in his belief that any door could be opened, a believer in God even as he bedded women other than his wife. His notable books included "Couples," a sexually explicit tale of suburban mating that sold millions of copies; "In the Beauty of the Lilies," an epic

of American faith and fantasy; and "Too Far to Go," which followed the courtship, marriage and divorce of the Maples... Updike's "The Witches of Eastwick," released in 1984, was later made into a film starring Jack Nicholson, Cher, Michelle Pfeiffer and Susan Sarandon. Updike was plagued from an early age by asthma, psoriasis and a stammer. And he found creative outlets in drawing and writing. His mother was a department store worker who longed to write, his father was a high school teacher remembered with sadness and affection in "The Centaur," a novel published in 1964. The author brooded over his father's low pay and mocking students... For Updike, the high life meant books, such as the volumes of P.G. Wodehouse and Robert Benchley he borrowed from the library as a child, or, as he later recalled, the "chastely severe, time-honored classics" he read in his dorm room at Harvard University. While studying on full scholarship at Harvard, he met the woman who became his first wife, Mary Entwistle Pennington, whom he married in June 1953. Updike divorced Pennington in 1975 and was remarried two years later, to Martha Bernhard. He had four children.

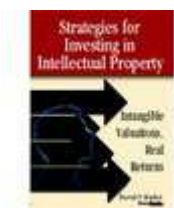
After graduating, he accepted a one-year fellowship to study painting at the Ruskin School of Drawing and Fine Arts at Oxford University. During his stay in England, E.B. White, offered him a position at The New Yorker, where he served briefly as foreign books reviewer. Many of Updike's reviews and short stories were published in The New Yorker, often edited by White's stepson, Roger Angell. New Yorker editor David Remnick said that no writer was more important to the soul of The New Yorker than John. They adored him. He was the spirit of The New Yorker and it is very hard to imagine things without him... By the end of the 1950s, Updike had published a story collection, a book of poetry and his first novel. Praise came so early and so often that New York Times critic Arthur Mizener worried that Updike's natural talent was exposing him "from an early age to a great deal of head-turning praise. In 1957, he left New York, with its cultural hassle and settled with his first wife and four kids in Ipswich, Mass." "The real America seemed to me 'out there,' too heterogeneous and electrified by now to pose much threat of the provinciality that people used to come to New York to escape," Updike later wrote. In recent years, his books included "The Widows of Eastwick," a sequel to "The Witches of Eastwick"; and two essay collections, "Still Looking" and "Due Considerations." A book of short fiction, "My Father's Tears and Other Stories," is scheduled to come out later this year. In 2006, he delivered a passionate defense of bookstores and words, words on paper, at publishing's annual national convention. Responding to a recent New York Times essay predicting a digital future, he scorned this scenario and praised the paper book as the site of an "encounter, in silence, of two minds..."

#### **January 4, 2009. [NeoPopRealism Journal](#) & [Wonderpedia](#): 5th Anniversary**

January 4th, 2003: [Nadia Russ](#) created a word [NeoPopRealism](#) to describe the art style she created. Also, then she formulated a NeoPopRealist visual art's concept: *NeoPopRealism combines brightness and simplicity of Pop Art with deep and philosophical realism, carries high energy colors and has graphic nature.* Since then, lots of things happened... Good things. [NeoPopRealism](#) was accepted by worldwide artistic community and art lovers, and was the base for many different and unique projects, such as, for example, [NeoPopRealism Journal](#) & [Wonderpedia](#).

#### ***This Month Featured Titles***

##### **December 2009**



#### ***Strategies For Investing in Intellectual Property: Intangible Valuations, Real Returns***

Author: David S. Ruder

Publisher: BeadBooks

Published: 2008.

Information resulting from intellectual property identification and analysis can be the basis of an investment decision, new investment idea, and creative financing structure, and a great deal of innovation relating to intellectual property is occurring in the investment industry. This title is designed to provide an overview of the new ways to make money, and

show the opportunities, trends, and challenges associated with intellectual property investing. Most countries have strong intellectual property regimes, they date back hundreds of years. Copyrights were invented with the rollout of the printing press. "Brands" have their name in part due to the need to identify the source. Intellectual property rights have created important economic incentives for authors, entrepreneurs, and inventors to share their ideas. Intellectual property is getting more attention from investors because of its increasing importance in finance and the global economy. Now, intellectual property considered a key geopolitical asset with an increasingly prominent position in global trade. This book is a source for the investors for ways to monetize their intellectual property. David S. Ruder is a co-founder of Adaptive Alpha LLC, a research and development company serving the asset management industry. He has been working with intellectual property investment issues for many years as a banker, attorney, and entrepreneur.



***Bankruptcy Crimes, Third Edition***

Author: Stephanie Wickouski

Publisher: BeardBooks

Published: 2007

Bankruptcy: a federal judicial proceeding initiated by a person who is liable to creditors and seeks relief from his debts. Word 'bankruptcy' is derived from the Italian 'banka rotta', meaning broken table. The author of this book, Stephanie Wickouski takes the different perspectives on bankruptcy, some of which are contradictory and confusing, explaining details. Bankruptcy has its own criminal and civil components. Fraud, perjury, bribery, money laundering, embezzlement, and destruction of records are recognizable to white collar defense attorney and prosecutor, but may be treated very differently in bankruptcy context. The author shows both sides of the bankruptcy, explaining criminal law and process to bankruptcy lawyers, and bankruptcy law to criminal practitioners. A great resource for criminal lawyers, prosecutors, judges, restructuring professionals, and academician, this important account is an invaluable reference, unique in its perspective and analysis. Stephanie Wickouski for over 5 years has represented a diverse range of clients in complex reorganization cases and has counseled on all aspects of credit and financial relationships. She is a Partner in the Corporate Restructuring Practice of Drinker Biddle & Reath LLP and is Regional Partner in Charge of the Firm's New York City office. Stephanie was named one of 12 Outstanding Restructuring Lawyers in the U.S. for 2006 by Turnarounds & Workouts. She lives in New York City.



***Insull: The Rise And fall of A Billionaire Utility Tycoon***

Author: Forrest McDonald

Publisher: reprinted by BeardBooks in 2004

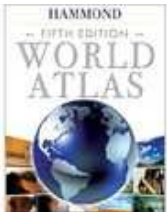
Published: first published in 1962 by the University of Chicago.

Insull had been in the electric business as long as there had been electric business, he had started as Thomas Edison's private secretary in 1881. He organized the Edison General Electric Company. Insull worked out a model of nationwide product distribution that all American industry copied. He popularized mass production and was selling at the lowest possible cost; he first applied on a large scale the concept of the load and diversity factors, the natural monopoly principle, the open-end mortgage used in financing expansion, and rigorous cost accounting. He was the father of effective governmental regulation of public utilities and a progenitor of rural electrification, and he pioneered successful welfare programs years before most of business, labor, or government took any significant steps in that direction... He was a man who "specialized in individual cases," and "fixed" things, arranged matters privately. The



mountainous records of several investigations - of Insull and of the business he was in - might have added more information. This title explores a forgotten figure who had a huge impact on America, Americans, and future of this fascinating country. Forrest McDonald is the author of numerous books. He retired in 2002 as Distinguished University Research Professor at the University of Alabama after teaching at Brawn University, Wayne State University, and University of Alabama for over 40 years.

### **November 2009**



#### **Hammond World Atlas (Fifth Edition)**

Publisher: HAMMOND World Atlas Corporation

Published: 2008.

This fully-illustrated title is the definitive atlas for our rapidly changing world. It describes a world of breathtaking beauty and heartbreaking devastation, a world of contrasts and of mysteries. As you go through the evocative maps and text in this new fifth edition, you will experience the fascination and excitement of exploration. This book contains the outstanding digital cartography that has become synonymous with the Hammond name. The 36 new pages of thematic text preceding the continent map sections and will draw you into the planet's mysteries and wonders. This deluxe Hammond World Atlas filled with intellectually stimulating information, compelling photographs and graphics. It is a vital resource for every office, home, and library, and has no equal for in-depth, authoritative content and sheer visual beauty that will renew your spirit of adventure. It has designed for optimum practicality and ease of use.



#### **Photo Journalism**

Author: Nick Yapp and Amanda Hopkinson Publisher: Konemann, an imprint of Tandem Verlag GmbH

Published: 2006.

In the mid-19th century life was a lottery. Everybody needed luck to survive the perils of childbirth. The poor struggled to exist. The average expectation of life varied from country to country, and from class to class. Death seemed always near at hand and people prayed for a longer and better life. The 20th century has arrived. The U.S. was becoming the richest country in the world. Europeans constructed the railways that crossed south America and Africa, engineered the canals that joined oceans. The museums of Europe filled with the riches of the past. Millions benefited from the advance of science and learning, from education. In this important book reader will find the history in photographs, including a gallery of some of the most famous or notorious figures. This title shows the worldwide cultures and the story of the last 175 years that shaped the world in which we live today. Here are the unique images from streets, battlefields, palaces, concert halls. . . Amanda Hopkinson is an author, an exhibition curator, and a reviewer. Nick Yapp is an author and broadcaster.



#### **Wine**

Author: Andre Domine

Publisher: h.f.ullmann, an imprint of Tandem Verlag GmbH

Published: 2008

This completely revised edition explores a fascinating history of enjoying wine and more. Traditional views as to what wine is about have their origins in the 19th century, and are based on assumptions that are fundamentally different than those facing 21st century consumer. The range of wines oared then was much more limited. The globalized world of the third millennium is no longer a place for the romanticized wine - the appeal that was reserved for a social elite. The current wine market can be divided into four main categories. . . This fully illustrated with fascinating photographs title invites you to find out about difference between red and white wines; you will find out that the color of wine is an indicator of quality; you will learn about private cellars, a storage rooms in which the wines have collected over the years; you will know that serving temperature of a wine has a crucial effect on how it will smell and taste; you will learn about which glass for which wine, and much more, including about vineyard and winery and wines of the world. This new edition was revised and will turn any lover of the sublime driblet into a true connoisseur.



### **Cars**

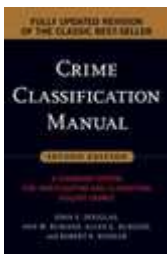
Author: Brian Laban, picture research by Alex Linghorn and Ali Khoja

Pulisher: Konemann (in English, German, and French)

Published: 2000

It is difficult now to imaging a world without the automobile,, mobility and personal freedom it offers. The world has had to learn to live with the automobile because it cannot live without it. Automobile is the product of the late nineteenth century, an age when technical revolution seemed to know few boundaries. It changed the world, it began as a rich man toy. Karl Benz patented his Motorwagen, the world first practical automobile in 1886. Rom Germany motorcar spread to France, Britain,, in 1890s to America. This deluxe account offers an original view of the first 75 years of the motor car through two world wars, prosperity and depression, resistance and acceptance to the end of 50s. The most of these fascinating images were chronicled by Getty Images. The Pierre Dreyfus Award winner, Brian Laban has been a motoring writer for more than 25 years. He is a regular contributor to British newspapers such as Daily Telegraph, Sunday Business, and Auto Express.

**October 2009**



### **Crime Classification Manual, Second Edition: A Standard System for investigating And Classifying Violent Crimes**

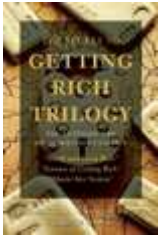
Author: John E. Douglas, Ann W. Burgess, Allen G. Burgess, and Robert K. Ressler

Publisher: Jossey-Bass

Published: 2006.

This is the landmark book that standardized the language and terminology used throughout the criminal justice system. It classifies the characteristics of the victims and perpetrators of murder, arson, nonlethal acts, and sexual assault. The development of this manual over the years has received notice from FBI investigative profilers, corrections and parole staff, law enforcement officers, mental health staff, and students in criminal justice and forensic studies. The purpose of this book is to standardize terminology within the criminal justice field, to facilitate communication within the criminal justice field and between criminal justice and mental health, to educate the criminal justice system and the public at large to the types of criminal being committed, to developed a database for

investigative research. This important book leads to an increased understanding of the nature of crime and the individuals who commit such crimes.



***The Secret to Getting Rich Trilogy: The Ultimate Law of Attraction Classics***

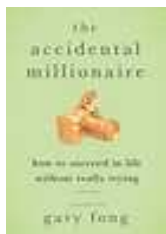
Authors:

Napoleon Hill, Wallace D. Wattles, Charles F. Haanel

Publisher: Ulysses

Published: 2008

This book has included three early 20th-Century masterpieces of these revolutionary thinkers - Napoleon Hill, Wallace D. Wattles and Charles F. Haanel. And now, readers can get a deeper understanding of the proven methods for achieving success and get introduced to the wisdom and authors' philosophy. This title opens with the Master Key System, the inspiration for this title, the guide to understanding how the laws of concentration, attraction, and harmonious thinking and action can help you achieve financial success.



***Accidental Millionaire: How to Succeed in Life Without Really Trying, a memoir***

Author: Gary Fong

Publisher: BenBella Books

Published: 2009

This book is an engaging and entertaining source of inspiration. World-renowned photographer, Gary Fong is an inventor, entrepreneur who has made fortune and lived very colorful life. After making his millions in industry reserved for small businessmen, he had serial success in the photo printing, software, real estate, camera accessory industry. His story is not traditional. He stopped trying and started succeeding. A first-generation Chinese American, Gary was raised in one of LA least-desirable neighbourhood and was forced to deal with the poverty and crime. This book shows that sometimes not knowing where you are going is the best possible way to get there.

**September, 2009**



***Hands-On Networking Fundamentals: Your introductory guide to networking - With SOHO (small office/home office) coverage throughout!***

Author: Michael Palmer

Published: 2006

Publisher: Cengage Learning

This book has been designed for students, and it is a doorway into learning about all types of networks, including SOHO and large enterprise networks. The reader will find out how to design and install wired or wireless networks,

configure computers and servers for networking, secure network resources, manage networks and connect to others. This invaluable title is engaging and approachable, and encourages to master the skills, includes Review Questions, hands-On Activities, and Case Projects. Michael Palmer is an industry and educational consultant and teacher, he has written numerous books, and holds PhD.



**Guide To Networking Essentials (Fifth Edition)**

Authors: Greg Tomsho, Ed Tittel, and David Johnson

Publisher: Cengage Learning

Published: 2007

This book contains the basics networking concepts which help build a successful career. This 5th edition includes a baseline of knowledge that is essential to the pursuit of all levels of networking certification. You will find here Net+, MCSA, MCSE, CNA, Linux+, CCNA. This new edition explores range of topics and covers wireless networking, network architecture, security, broadband/DSL, Web-based networks, network management, cabling and other technologies. Greg Tomsho has over 20 years of computer experience and has earned CCNA, CCAI AND MCSA certifications. He is the Director of the Cisco Academy and Networking Technology Programs at Yavapai College in Arizona.



**The Complete Guide to Server and Server+**

Author: Michael Graves

Publisher: Thomson/Delmar Learning

Published: 2007

With this book author took his usual approach to writing books. He gave the concept of servers and server information. Then he gave details where needed to make sure all the CompTIA objectives are corrected. This invaluable title even show what you need to know to build your own server from the off-the-shelf parts. You will find out about comprehensive coverage of CompTIA's Server+ objectives prepares students for the Server+Exam, Exam Notes point out specific facts specifically targeted by the Server+Exam, and much more. Michael Graves is a certified hardware technician, network engineer and technical writer. He is certified in A+, Network+, Server+, INET+, and by Dell and Compaq to work on their lines of servers.



**Guide to Designing and Implementing**

Local and Wide Area Networks

Authors: Michael Palmer and Robert Bruce Sinclair

Publisher: Cengage

Published: 2003.

This second edition offers a unique approach to learning about network design, and provides the theories behind networks and practical, hands-on method of putting those theories to work. With extensive exercises this book will

prepare reader to design a network from the start up using real-world scenario. This title will guide you through the process of understanding basic and complex concepts related to computer networking. The authors offer a combination of tools that reinforce concepts and real-world experience. This book includes instructions on how to use networking devices and configure Windows 2000 Server and Professional, Windows XP Professional, and Red Hat Linux for networking; comprehensive materials, including summaries, review questions, case studies, and optional team case projects; extensive diagrams and screen captures to visually reinforce the text and hands-on exercises, and much more. Michael Palmer is an industry consultant and teacher, and has written numerous books. Robert Bruce Sinclair is the co-author of *Advanced Networking Concepts* and other books, and is an industry consultant.



***The BLDGBLOG Book: Architectural Conjecture, Urban Speculation, Landscape Futures***

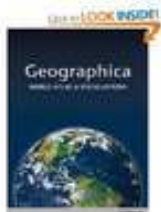
Author: Geoff Manaugh

Publisher: Chronicle Books

Published: 2009.

Author started this title in the summer of 2004. He was inspired by four things: he was writing a novel about surveillance, terrorism, independent film, and the London underground; he was auditing a course about Archigram, the 60s British pop-architectural super group that was dreaming about "mobile villages" and inflammable utopias; he was reading a lot of J.G. Ballard; and he was feeling hemmed in by the city in which he lived. Author often joked that this book is organized around the pleasure principle. Read by millions since 2004, [The BLDGBLOG](#) is the leading voice in speculation about architecture, landscape, environment, and distills author's unique vision.

***August, 2009***



***Geographica: World Atlas & Encyclopedia***

Publisher: h.f.ullmann

Published: 2008

This important book is comprehensive and fully illustrated reference guide to the world.

In this beautiful title, the figures quoted in the statistics for the various countries are taken from a variety of sources: United Nations and World Bank. The sizes of countries, their geography and social conditions are based on the "CIA World Fact Book" and information from the German Foreign Office. This 2008 Edition is updated edition by h.f.ullman, an imprint of Tandem Verlag GmbH, and general editor is Professor Ray Hudson BA, PhD, DSc.



***Fodor's The Complete African Safari Planner, 1st Edition with Tanzania, South Africa,***

***Botswana, Namibia & Kenya*** Publisher: Fodor's

Published: 2008

This full-color guide helps make your African Safari wonderful and unforgettable experience. This informative title contains 48 maps, features 45 parks, and 300 photos. This book will help you to explore Kenya and Tanzania, South



Africa and Botswana... with orientation maps: you will find out about all you need to know - beaches and parks, culture and geology.



**Compass American Guides: Alaska's Inside Passage, 2nd Edition**

Publisher: Fodor's

Published: 2009

This book explores glittering icebergs and tight-knit communities. Ann Chandonnet and Don Pitcher became sourdoughs, seasoned locals after decades they spent in Alaska. In this book they give information about kayaking, hiking, threading through the waterways on ferries, and soaring in sightseeing planes. They share in this book their experiences in Alaska.

**July, 2009**

## WATER

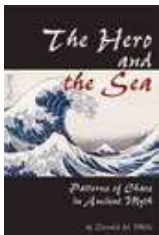
***Water: The Essence of Life by Mark Niemeyer, with foreword***

Author: David T. Suzuki

Publisher: Duncan Baird

Published: 2008

Fully illustrated with over 130 color photographs, this title explores such subject as Water, its story of the most unique molecule that shaped our beginnings and holds the key to our future. Reader will find here mythology, history, geopolitics, and much more. It is an overview of water world in its many forms: streams, icebergs, frost, glaciers, and dew... It is a story about our relationships with water, which indicates our balance with nature and ability to live at this fabulous planet. Mark Niemeyer is Associate Professor of American literature and history at Sorbonne (Paris). He is co-editor of the Norton critical edition of Melville's *The Confidence-Man* and of the French Pleiade edition of the works of Melville.



***The Hero and the Sea: Patterns of Chaos in Ancient Myth***

Author: Donald H. Mills

Publisher: Bolchazy-Carducci

Published: 2003

This book is about a major mythic archetype, or mythologem, the struggle of the hero against the forces of chaos as incarnate in the stories of Achilles, Odysseus, Gilgamesh, and Jacob. Donald Mills examines heroic conformations with chaos of many kinds. This book shows how literature, mythology, psychology, and modern chaos theory are used to examine mythic patterns of the heroic battle with chaotic adversaries respond to the cultural needs, the worldview of their audience, and religious concerns. Donald H. Mills graduated from Luther College in Decorah, Iowa, and earned his Ph.D. in Classics at the University of Iowa. Has worked as Vice President, President, and Treasurer of the

Classical Association of the Empire State.

**June, 2009**



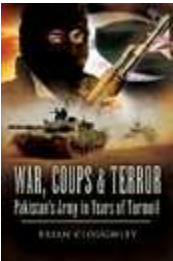
***My Friend The Fanatic: Travels with a Radical Islamist***

Author: Sadanand Dhume

Publisher: Skyhorse

Published: May, 2009

Sadanand offers a unique view of radical Islam in Indonesia, the most populous Muslim country in the world. Joined on his travels by Herry Nurdy, a journalist who reveres Osama bin Laden, he pulls back the curtain on a culture where radical fundamentalism is on the rise.



***War, Coups, & Terror: Pakistan's Army in Year of Turmoil***

Author: Brian Cloughley

Publisher: Skyhorse

Published: May, 2009

In this title, Brian Cloughley explores the underbelly of Pakistan's military and its controversial role within the government since Zulfikar Ali Bhutto came to power in 1971. Cloughley provides insight into the Army's influence and position as a force in the fight against al-Qaeda and the Taliban...



***The Hornet's Sting: the Amazing Untold Story of World War II Spy Thomas Sneum***

Author: Mark Ryan

Publisher: Skyhorse

Published: April, 2009

For the first time this title reveals the career that made Sneum a legend in the world of espionage. This book includes facts about his incredible escape from Nazi-occupied Denmark in battered Hornet Moth aircraft; about emotional and physical courage needed to survive WWII as an undercover spy; how Sneum walked across a treacherous frozen sea on which two of his companions died to escape the nazis; about his strategic seduction of Danish filmstarlet in attempt to get the best sniper position, and much more.

**May, 2009**



***Encyclopedia of the New American Nation* (three volumes)**

Edited by: Paul Finkelman, University of Tulsa

Publisher: [Charles Scribner's Sons](#)

Published: 2005

*Encyclopedia of the New American Nation* presents 671 alphabetically arranged entries and focuses on political milestones and markers, the art and music, literature and daily life of period, starting prior to the American Revolution and ending with the inauguration of Andrew Jackson in 1829. Fully illustrated with 200 images, these fabulous volumes spotlighting key events, people, and concepts. Both educational and entertaining these invaluable books are an important source of information about facts and details related to the American nation.



***iPhone Hacks: Tips & Tools for Unlocking the Power of Your iPhone & iPod touch***

Authors: David Jurick, Adam & Damien Stolarz

Publisher: O'Reilly

Published: 2009

*iPhone Hacks: Tips & Tools for Unlocking the Power of Your iPhone & iPod touch* by David Jurick, Adam & Damien Stolarz will teach you how to make your iPhone do all you'd expect of a smartphone. You will learn tips and techniques to unleash little-known features; find and create innovative applications for the original iPhone, iPhone 3G, and iPod touch, and unshackle these devices to run network utilities, video game emulators, and much more. You will learn how to set up your iPhone and give it capabilities that will rival your desktop computer. You will find here everything you need to know about iPhone: import your movie collection, sync with multiple computers, and save YouTube videos; remotely access your home network, audio, video and control; your desktop; develop native applications for the iPhone and iPod touch on Linux, Windows or Mac; check your email, receive MMS messages, use IRC, and record full-motion video, and much more.! Authors of this book dedicated *iPhone Hacks* to Steve Jobs. All of them live in California and have experience working in computer industry.

**April, 2009**



***Miller's Collectibles Price Guide 2009***

Authors: Judith Miller with Mark Hill

Publisher: Miller's, a division of Mitchell Beazley, imprints of Octopus Publishing Group Ltd.

Published: 2008

*Miller's Collectibles Price Guide 2009* is the only full color fully illustrated annual collectibles price guide in the world. Authors return to compile the book with over 4,000 collectibles. These images are shown in full-color with descriptions and current price range. You will find here sections that cover ceramics, character collectibles, dolls, film and television memorabilia, glass, kitchenalia, pens and writing equipment, plastics and Bakelite, posters, rock and pop, sporting

memorabilia, teddy bears, toys and games, vintage fashion and much more. Whether you are dealer, collector or auctioneer this is the book you need every year.



**Miller's Antiques Price Guide 2009**

Author: Judith Miller Publisher: Miller's, a division of Mitchell Beazley, imprints of Octopus Publishing Group Ltd.  
Published: 2008

Miller's Antiques Price Guide 2009 is the essential guide to the antiques market, and Judith Miller is the world renowned antique expert and co-founder of the book. This title presents over 8,000 antiques in full-color with detailed descriptions and a current price. Authors keep this book up to date with buying trends. Miller's Antiques Price Guide 2009 covers furniture, ceramics, glass, silver, metal wares, jewelry, objects, clocks, watches, books, oriental antiques, textiles, toys, Modern classic and decorative art. Judith Miller explains why one art piece is worth more than another and teach to be your own appraiser. Miller's Antiques Price Guide has been called the "Bible of the Antiques Trade."



**Altar Your Space: A Guide to the Restorative Home**

Author: Jagatjoti S. Khalsa (Foreword by Joely Fisher)  
Publisher: Mandala Publishing  
Published: 2007

"Your greatness is measured by your gifts, not your possessions." Yogi Bagan. These words of the book's introduction invite you to the word of spirituality and perfection. Altar Your Space is all about the life quality. The secret of success in this lifetime is "to be the altar, not the alternative." This book explores the subject of being the altar, living and acting and projecting from a point of neutrality, awareness, wholeness and transcendence. This title is about experiencing everything, appreciating all perspectives, being connected to what is before you, without attaching to any one thing or point of view. Altar is a symbol and your own center and self, where you find peace, harmony and balance. This book will help you create a living environment that uplifts your spirit and restores your soul, will help you find the ways to connect with the flow of love and prosperity of the universe. Jagatjoti Khalsa guides you on a journey of making house into a place of comfort, harmony and peace.



**Wellness At Warp Speed: Your Health, Your Destiny, Your Choice**

Author: Dr. Noah McKay M.D.  
Publisher: Mandala Publishing  
Published: 2007.

This book dedicated to all women and men who embrace discomfort and adversity and test the limits of their physical and spiritual powers in pursuit of the truth. In this book Dr. Noah McKay M.D. exploring the science of miracles. He said that miracles happen - and yours could be closer than you think! He shares his signature prescription for a revolution in wellness and healing. Dr. McKay served a year in a U.S. federal prison for the cause of healthcare freedom, he is a lifelong advocate of patience rights, and driven by a passionate desire to make healing accessible to everyone.

**March, 2009**



**Bulbs in the Basement Geraniums on the Windowsill:**

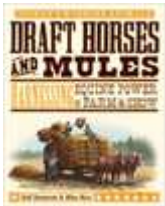
**How to Grow & Overwinter 165 Tender Plants**

Author: Alice and Brian McGowan

Published: 2008

Publisher: [Storey](#)

This book will help you to enjoy many of your favorite plants. Step by step, and plant by plant, the McGowans will show you how to rescue more than 160 tender perennials from the killing cold. Alice and Brian McGowan operated Blue Meadow Farm for 18 years, a nursery that was well-known for its wide selection of unusual annual, perennial, and tender perennial plants.



**Draft Horses and Mules: Harnessing Equine Power For Farm & Show**

Author: Gail Damerow & Alina Rice

Published: 2008

Publisher: [Storey](#)

This book is about hardworking draft horses and mules that provide clean-energy power for an impressive array of tasks. *Draft Horses and Mules* suggests you cultivate your farmland, haul logs out of the forest, give tourists quiet rides through historic neighborhoods, pack far into the wilderness, or simply enjoy drives through the countryside. Gail Damerow is the editor of Rural Heritage magazine and the author of several books on raising animals. Alina Rice with her family cultivated the land with Belgian horses in eastern Oregon...



**Horse Hoof Care: Healthy Hoof Care Practices, Horseshoeing, Hoof Handling, Working with Farriers and Vets**

Authors: Cherry Hill & Richard Klimesh

Published: 2009

Publisher: [Storey](#)

*Horse Hoof Care: Healthy Hoof Care Practices, Horseshoeing, Hoof Handling, Working with Farriers and Vets* by Cherry Hill and Richard Klimesh published by Storey in 2009. This book teaches how to give your horse the care and attention he needs to put his best foot forward. Cherry Hill and Richard Klimesh bring their extensive knowledge of equine foot health to *Horse Hoof Care*, the complete reference for every horse owner.



**February, 2009**



***501 Movie Directors: A Comprehensive Guide To The Greatest Filmmakers***

General Editor: Steven Jay Schneider

Published: 2008

Publisher: [Barron's](#)

*501 Movie Directors: A Comprehensive Guide To The Greatest Filmmakers* is the comprehensive guide to the masters of the big screen, from Woody Allen to Fred Zinnemann and Ingmar Bergman. Written by international team of film critics, journalists and film historians, this is a complete biography of the forces behind more than a century of film.



***A Century Of Movie Posters: From Silent To Art House***

Author: Emily King

Published: 2003 (USA)

Publisher: [Barron's](#)

This book is an in-depth look at the fabulous history of the movie poster from the graphic design specialist Emily King perspective. This title covers the most influential movies, directors, designers from all over the world and provides a revealing exploration of the popular area of design...

**January, 2009**



***Coding4Fun: 10 .NET Programming Projects for Wiimote, World of Warcraft, Youtube, and***

***More***

Authors: Dan Fernandez & Brian Peek

Published: 2008

Publisher: [O'Reilly](#)

This book is aimed at a variety of computer users and software developers. If you are familiar with .NET you will be able to increase your knowledge and abilities having fun in the process. You will learn how to interface your computer to external hardware and unique input devices, and to build a video game that runs on your computer, and many more.



**Learning JavaScript: Add Life to Your Web Pages**

Author: Shelley Powers

Published: 2007

Publisher: [O'Reilly](#)

Readers of this book should be familiar with web page technology, including CSS and HTML/XHTML. This book will help anyone who wants to integrate JavaScript into his own personal website(s), who uses a content-management tool, such as weblogging; who seek to integrate JavaScript and some of the DHTML/Ajax features into web sites, and many more.



**Active Directory Cookbook: Solutions for Administrators & Developers**

Authors: Laura E. Hunter & Robbie Allen

Published: 2008

Publisher: O'Reilly

This book consists of 21 chapters, and will help you get your job done. You may use the code in this book in your programs and documentation. This invaluable book will serve as a great reference for those who have to work with Active Directory on day-to-day basis, for those without much programming background... Active Directory Cookbook provides quick solutions to more than 300 common and not common problems you might encounter when deploying, administrating, and automating Microsoft network directory service.

***This Month Featured Publisher***

***December 2009***

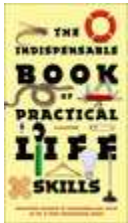
***Hammond World Atlas***

**Hammond World Atlas Corporation** is one of America's oldest and most respected map publishing companies. Launched in 1900 by Caleb Hammond, the company is a world leader in the advancement of cartography. In 1992, they launched the first-ever computer-generated atlas, the bestselling *Hammond Atlas of the World*, now in its fourth edition. Of this peerless, indispensable resource, the *Philadelphia Inquirer* states, "The *Hammond World Atlas* is beautiful, and after 100 years, the folks at Hammond have got it down". This atlas has garnered awards for graphics, accuracy, and innovation in each edition.

Hammond World Atlas offers an impressive array of bestselling maps and atlases favored by WCBS-TV, Cable News Network, and CNN Headline News as their #1 source for the most current and accurate maps. Teachers, students and anyone with a thirst for knowledge about the state of the world at a crucial time in its history rely on Hammond Atlas. In fact, many Hammond Atlas products are made in portable sizes ideal for the backpack or briefcase. According to *The Resourceful Traveler*, "Books that bear so much information tend to punish their users with backbreaking pounds and ounces. But not this time. Hammond's *Comparative World Atlas* is a paperback, of all things, whose height and width are only 1 1/2 inches greater than the average magazine, and squeezes 2,600 entries into its index."

Today the Hammond World Atlas Corporation is part of the Langenscheidt Publishing Group, allowing Hammond to

expand its title list even further through the resources of Langenscheidt, the largest map, guidebook and language publisher in the world, home to premier brands such as American Map, Insight Guides and Berlitz Publishing, each a formidable market leader in its respective regions. From the children's *Dinosaur Atlas*, to the student's *Hammond Notebook Atlas*, to the *Atlas of the Middle East*, a Hammond Atlas exists for every age and interest. For anyone in search of knowledge, a Hammond Atlas will not disappoint.



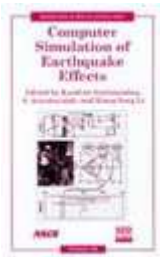
[\*The Indispensable Book of Practical Life Skills: Essential Lessons in Everything You Need To Be a Fully Functioning Adult\*](#) by Compton, Davies, Martin, and Rose published by Hammond World Atlas in 2009. This entertaining and educational title is packed with essential techniques and must-have methods, and organized into an easy-to-navigate format and clearly explained with illustration instructions. You will find information about home & yard, health & beauty, travel & sports, accident & emergency, This is the first book that provides the answers to the life challenging situations. This book is for you, whether you are 17 or 70. Beautifully illustrated, this guide will be your mentor, tutor, instructor, dad and mom. It features over 900 illustrations with witty text, and covers almost every dilemma you could possibly face in your life.

**November 2009**

**ASCE**



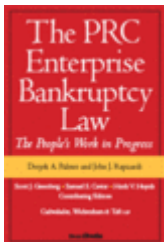
ASCE publishes high quality, authoritative books that represent the best thinking in civil engineering research and practice. Prior to publication each title is exhaustively peer-reviewed by groups of subject matter experts. Their list includes more than 1,500 Standards, Manuals of Practice, Committee Reports, Proceedings, and ASCE Press titles [\*Computing in Civil Engineering: Proceeding of the 2009 International Workshop on Computing in Civil Engineering\*](#), edited by Carlos H. Caldas, Ph.D. and William J. O'Brien, Ph.D published by ASCE in 2009. Reducing energy consumption in buildings has economical and ecological benefits. But building owners often lack clear direction. The proceedings in this book contain papers presented at the 2009 ASCE International Workshop on Computing in Civil Engineering, held in Austin, TX. This workshop offers the very best and latest in contemporary research that examines the practical challenges and the areas of technological growth and development. Each paper was put through a rigorous peer-review process. 67 papers from around the world examines sensing, mobile/wearable computing, life-cycle assessment and sustainable infrastructure design, cutting-edge development, and design. [\*Computational Intelligence: From Theory to Practice\*](#), edited by Nii O. Atton-Okine, Ph.D., P.E.W.M. Kim Roddis, Ph.D., P.E. and published by ASCE in 2004. Significant progress in the understanding of computational intelligence principles and tools in civil engineering practice has been achieved over the past 2 decades. Neural networks, generic algorithms, and fuzzy systems are becoming standard tools. This title includes papers presented at the 2004 ASCE Information Technology Symposium, held in Baltimore, Maryland in October, 2004. The papers present the many applications of computational intelligence. It discusses the bridge between the theory and practice of computational intelligence issues.



[Computer Simulation of Earthquake Effects](#), edited by Kandiah Arulanandan, A. Anandarajah, and Xiang Song Li and published by ASCE in 2000. In recent years the sophistication of soil modeling has reached a degree at which it is possible to make calculations of the response of soil to dynamic input. The constitutive relations have been incorporated in computer codes and used to make assessments of ground responses. The change in soil mechanics and soil mechanics thinking is analogous to the change that occurred in the early 60's in structural engineering. This title presents nondestructive site characterization and property evaluation, constitutive modeling and numerical procedures, and applications. Papers cover the use of ground penetrating radar for predicting changes in soil density, details on the use of an electrical technique for evaluating in situ properties, the constitutive modeling of flow liquefaction and cyclic mobility in detail, and much more. These papers were presented at the GeoDenver Conference held in Denver, August 2000. The objective of the conference was to foster an exchange of data on innovative practice based on data from actual projects.

**October 2009**

**Law & Business:** [Beard Books](#)



[The PRC Enterprise Bankruptcy Law: The People's Work in Progress](#) by Deryck A. Palmer and John J. Rapisardi published by Beard Books in 2009. The Enterprise Bankruptcy Law, which became effective on June 1, 2007, is a

complex and sophisticated commercial statute that features provisions enabling the reorganization of not just state-owned enterprises but any troubled "enterprise legal person." This book is an excellent resource for all who interested in the development of insolvency law in China. Authors Deryck A. Palmer and John J. Rapisardi, co-chairmen of the corporate restructuring practice at Cadwalader, Wickersham & Taft LLP, review the Enterprise Bankruptcy Law's major provisions from the corporate perspective of the U.S. Bankruptcy Code. They provide insights and practical recommendations on meaning and possible application.

Beard Books, a law and business publisher, has been in full production for years. Its high rate of activity is evinced by the more than 300 titles. Books are published as high-quality trade paperbacks. While part of the larger entity Beard Group, the book component has a full staff, including a publicist. As a small publishing company, BEARD BOOKS are able to keep personal contacts flourishing and to supply friendly, efficient service for customers and authors.

The [Beard Group](#) offers a comprehensive range of leading-edge products and services to legal and business professionals. These include traditional and electronic publishing, databank document search and delivery, and conferences. [Beard Books](#) cover the wide range of practice areas.

The Beard Group publishes two highly-entertaining and informative newsletters on the [restructuring](#) and [healthcare](#) [class action litigation](#) and business opportunities in the [intellectual property](#), [insurance](#), [bankruptcy](#), and [healthcare](#) industries. Nationally and internationally, other serials deal with [distressed companies](#) and [intellectual property](#).

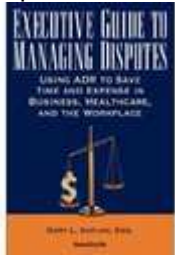
The Beard Group also offers document search and delivery services through [ResearchArchives.Com](#). This is a fast and inexpensive online resource for copies of material contracts and agreements involving virtually all public companies in the United States. It is particularly useful in locating often hard-to-find documents. Content is updated

daily to keep abreast of ongoing financial or legal events. [Chapter15.Com](http://Chapter15.Com) focuses on documents related to cross-border bankruptcies filed in the United States.

The Beard Group, working with Renaissance American Management, conducts highly successful annual conferences on the following subjects: *Physician Agreements and Ventures, Corporate Reorganizations, Healthcare Transactions, and Distressed Investing*. For those who are busy and have no time to travel, [Beard Audio Conferences](#) bankruptcy and restructuring, corporate finance, corporate governance, distressed investing, healthcare, hedge fund investing, intellectual property, labor and employment, mergers and acquisitions, real estate, and SEC regulations. Beard Audio Conferences also provides CD recordings of its past audio conferences.

Additionally, BEARD BOOKS have the [MarcoPolo.Com Industry Reporters](#), featuring a feed of comprehensive business and legal news covering all of the major industries compiled into industry-specific newsletters for e-mail delivery.

The Beard Group provides in-depth and timely information in areas such as nation-wide covering both the US and European markets. provides timely, easy, interactive training touching on the latest issues and matters.



[\*Executive Guide To Managing Disputes: Using ADR to Save Time and Expense in Business, Healthcare, and the Workplace\*](#) by Gary L. Kaplan, Esq published by Beard Books in 2009. This important title draw from the latest scientific research and economic theory to explain that the high cost of litigation is systematic, and how to avoid often unnecessary expenses. Experience shows: there is often no correlation between the amount of money spent on litigation and the quality of the result. The cost and inefficiency of litigation as a means of resolving disputes is well known. Other than aspersions cast on supposedly greedy lawyers, and complaints about the excesses of discovery, few explanations have been offered for the seeming disconnect between the expense of litigation and its sad performance in meting out justice. This provocative book uncovers complexities, mysteries of modern litigation, and penetrate insight offering lawyers and business executives a new framework for considering disputes. Gary L. Kaplan has more than 25 years experience in litigation, business transaction, and dispute resolution. He is a Partner in the Pittsburg law firm of DeForest Koscelnik Yokitis Kaplan & Berardinelli. He teaches at The George Washington University Law School in Washington, D.C.

**September, 2009**

***Baker & Taylor Publishing Group: Thunder Bay Press***



Baker & Taylor Publishing Group publishes books under three imprints: Silver Dolphin Books, Thunder Bay Press, and Portable Press. Founded over fifteen years ago, Baker & Taylor Publishing Group has a growing list of published titles and now has a backlist of more than 500 books. Baker & Taylor books are sold in the United States and throughout the world. Thunder Bay Press, Baker & Taylor's first imprint, published its first title in 1990. Silver Dolphin Books quickly followed. Finally, in 2000, Baker & Taylor purchased the best-selling Uncle John's Bathroom Reader series and created Portable Press as an imprint to house this list. Baker & Taylor Publishing Group is the umbrella organization under which all three imprints operate.

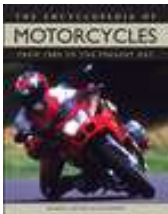
Thunder Bay Press publishes nonfiction, illustrated books that often contain specially commissioned photography. Subjects include architecture, cooking, sports, history, transportation, and nature. From comprehensive reference titles like TotallyInteractive Guitar Bible, to regional picture books such as the best-selling Then & Now series, to the ever-



popular Astro-Pack, each Thunder Bay Press book presents exceptional value and broad market appeal.



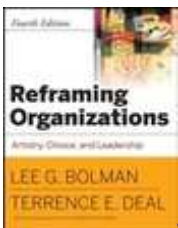
[\*The Encyclopedia of Modern Aircraft\*](#): From Civilian Airlines to Military Superfighters by general editor Jim Winchester published by Thunder Bay Press in 2006. The civil and military aircrafts in service today represent a range of technologies dating as far back as the 1930s and 1940s, and include features such as stressed alloy computerized glass cockpits in use since the 1980s and 1990s. This important account is an exhaustive reference for the aviation enthusiast and general reader. The book features over 300 military and civil aircrafts, contains action photographs and images showing each aircraft, includes history of aircrafts and specification panels with information on dimensions, power plant, weight and more...



[\*The Encyclopedia of Motorcycles\*](#) by Alan Dowds published by Thunder Bay Press in 2006. This educational and entertaining title includes the latest information on everything, all you need to know about motorcycle. "Two wheels move the soul". In this book, reader will get the full description of each bike: specifications, power output, maximum speed, and engine size. This unique title included the history of bikes from 1884 (Butler tricycle) to present days (Kawasaki ZZR1400). You will get information on main manufacturers, motorcycles models and much more. Alan Dowds is an author and bike enthusiast, he offers information on 600 motorcycles models, their history from the last three centuries to present time. This book is illustrated with over 650 color and black&white photographs.

**August, 2009**

**[Jossey-Bass](#), an Imprint of [Wiley](#)**

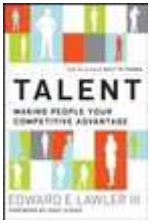


[Jossey-Bass](#) publishes books, periodicals, and other media to inform and inspire those interested in developing themselves, their organizations - such as important book [Reframing Organizations](#) by Lee G. Bolman and Terrence E. Deal - and their communities.

In 1999, Jossey-Bass was acquired by John Wiley & Sons, Inc. and is now an imprint of Wiley. Founded in 1807, John Wiley & Sons, Inc. provides must-have content and services to customers worldwide. Its core businesses include scientific, technical, and medical journals, encyclopedias, books, and online products and services; professional and consumer books and subscription services; and educational materials for undergraduate and graduate students and lifelong learners. Wiley has publishing, marketing, and distribution centers in the United States, Canada, Europe, Asia, and Australia. The Company is listed on the New York Stock Exchange under the symbols JWa and JWb. You'll find more information on Wiley in the [Wiley](#) section of this site.

Jossey-Bass' publications feature the work of some of the world's best-known authors in leadership, business, education, religion and spirituality, parenting, nonprofit, public health and health administration, conflict resolution and relationships. Each year, this company publish nearly 250 new titles seeking to honor and affirm the values, purpose, and mission that inform their publishing decisions and professional relationships. In addition to Jossey-Bass' books and electronic offerings, there are 25 periodicals, journals, and newsletters published under the Jossey-Bass imprint,

and includes the award-winning quarterly review *Leader to Leader* produced in collaboration with the Leader to Leader Institute.



*Talent: Making People Your Competitive Advantage* by Edward E. Lawler III (Foreword by Dave Ulrich) published by Jossey-Bass in 2008. The author of this book shows how organizations can combine the right organization design, management practices, and talent to gain a critical performance edge. Lawler explores subjects of leadership, corporate boards, talent management, performance management, information and decision making. This informative and educational title defines how companies can be managed for competitive advantage today. Edward E. Lawler III is director of the Center for Effective Organizations at the University of Southern California and distinguished professor in the USC Marshall School of Business. By *Business Week* magazine he was named the one of the country's leading management experts.

**July, 2009**

### **Wiley-Blackwell**



[Wiley-Blackwell](#) is created in February 2007 by merging Blackwell Publishing with [Wiley's](#) Global Scientific, Technical, and Medical business, and is now one of the world's foremost academic and professional publishers and the largest society publisher. With a combined list of more than 1,400 scholarly peer-reviewed journals and an extensive collection of books with global appeal, this company sets the standard for publishing in the life and physical sciences, medicine and allied health, engineering, humanities and social sciences. For Wiley-Blackwell authors and society partners, company provides best of class service through company's extensive network of editorial, production, marketing, and sales talent. For Wiley-Blackwell customers, the company provides more access to more content to more people than ever before in the history of the two companies. The combined business and the constituencies it serves benefit from its collaborative, customer- and client-friendly approach including ongoing development in online capabilities to best meet the needs of its dynamic, diverse, and growing client, author and customer base.

**June, 2009**

### **Tate Publishing**



Tate Publishing was formed after Founders Richard & Rita Tate published their first book with a traditional, mainline royalty publishing company. They soon found that after investing many years of their lives into their work, it was no longer theirs. The rights were now the publisher's, and the majority of the royalties were going to the

publisher. That is when the Tates set out to redefine what a mainline royalty publisher should be. In 2008, Tate accepted only a single-digit percentage of authors who submitted manuscripts for publication. Tate Publishing believes in the reality of one true God, eternal and infinite, existing as three persons—Father, Son, and Holy Spirit. Man was made in the image of God. When the first man succumbed to the temptation of Satan and chose to disobey God, he brought sin and its curse upon the human race. Since the penalty of sin is death, as long as man lives in sin, he is dead spiritually and is facing physical death and eternal punishment in hell. This fall from grace put man in the position of needing forgiveness in order that his fellowship with God might be restored. Because God had established that only the shedding of blood provides remission of sin, He sent His son, Jesus Christ, into the world to take man's sin upon Himself. Jesus was begotten by the Holy Spirit, born of the virgin Mary, and is true God and true man, the only sinless man who ever lived. As the lamb of God, He took man's sin upon Himself as He died on the cross, thus satisfying God's holy demands for all mankind. He was buried, and was resurrected on the third day following His crucifixion. After appearing to various people during a period of forty days, He ascended into heaven and is the only mediator between God and man. All who personally receive Him, through faith, are declared righteous on the basis of His shed blood and not of their works of righteousness. When a person confesses the fact that he is a sinner and acknowledges Jesus Christ as his Lord and Savior, his spirit is reborn. He becomes a new creation, a member of the true Church, indwelt by the Holy Spirit. This salvation is not the result of any human effort, but is the free gift of God's grace in Jesus Christ. Jesus Christ will physically return to the earth one day as King of Kings and Lord of Lords. Jesus destroyed all the works of Satan, who as god of this world, is allowed to continue, for now, to blind the eyes of those who do not believe. Satan leads a host of fallen beings who are his aids in warring against believers. Believers must be aware of the reality of spiritual warfare and know that victory is theirs through the application of scriptural truth and the presence and power of the indwelling Spirit of Christ. God sent His Holy Spirit with gifts to the Church to empower believers for witnessing of Jesus, as well as to be comforter and teacher, until Jesus comes again. The Holy Spirit convicts the world of sin, righteousness, and judgment. The Holy Spirit witnesses not unto Himself, but to the risen Christ. He regenerates, seals, anoints and sets apart the believer to a holy life. Christ ordained the observance of water baptism and the Lord's supper until He returns. The Bible was written by men who wrote under the direct control, inspiration, and anointing of God. The Bible does not contain the Word of God, it is the Word of God—the infallible, inerrant, only written revelation which God has given to man. It increases man's faith, as well as instructs and corrects him that he might become holy, separated from the world and unto God. The main theme of the Bible is God's plan of salvation in Jesus Christ. Everything in the life of every human being is directly or indirectly affected by his attitude about the Bible—whether or not he accepts it as the inspired Word of God. It is the supreme and final authority in all matters about which it speaks.

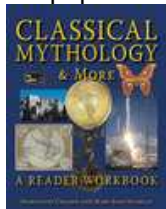
**May, 2009**

***Bolchazy-Carducci Publishers, Inc.***

Bolchazy-Carducci Publishers have published over 450 titles, 98% of them represent the ancient world. The majority of titles are the textbooks for high school and college use, about 25% are in scholarship. In 2008, Bolchazy-Carducci introduced an innovative Latin curriculum, [Latin for the New Millennium](#), whose eagerly-anticipated Level 1 materials were adopted for Fall 2008 by scores of teachers and school districts. Level 2 will debut in Summer 2009. You've never seen a Latin curriculum like Latin for the New Millennium.

Over the years Bolchazy-Carducci have focused 4 books on the Gilgamesh Epic because it's the genesis of our Western literature and mythology; 15 books on Vergil; and several books on each of the following: Cicero, Catullus, Horace, and Ovid. They have a complete set of school texts, grammars, ancillaries, and enrichment materials, both for Latin and Greek instruction, from basal to advanced levels. Publishing developmental team consists of three full-time classicists, one educational specialist, one generalist, four freelance editors with training in the classics, and at least twenty other freelance editors, writers, authors, and peer readers - all either high-school or college/university teachers. Besides textbooks and scholarship, Bolchazy promotes Latin and Greek pronunciation, time-tested aids that still appeal to today's students, and Latin music on cassettes, CDs, and books. Over 3,000 people receive Bolchazy's biannual Latin newsletter and use their self-teaching Artes Latina series; online newsletter is a favorite among classics educators. This publishing company has succeeded in the past 8 years in selling several hundred thousand copies of children's classics in Latin as part of our effort at "Responsible Popularization." The Wall Street Journal, The Chronicle of Higher Education, the Associated Press, and hundreds of other newspapers together with other media like radio

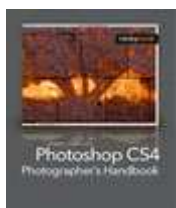
and TV joined them in promoting Latin in the past eight years. These products in 2005 became available also through the popular Signals catalog.



Publishing company strives to give their authors financial rewards, excellent product promotion, and publicity often with the help of a top-notch PR firm. Their books have been covered in The Wall Street Journal, The Chronicle of Higher Education and The Associated Press. They seek opportunities to help new authors reach the world of classrooms, chain bookstores and libraries because we want to be associated with their genius, creativity and their mission to ameliorate the human condition and because they find collaboration with them a good way toward self expression. Some of their activities can be viewed in Internet.

***April, 2009***

### **Rocky Nook**



Rocky Nook was founded in early 2006 in Santa Barbara, California, and is closely associated with dpunkt.verlag in Germany. The focus of Rocky Nook's publishing business is on Digital Photography. Other areas related to modern photography, such as imaging and computer technology, are equally important to Rocky Nook. Rocky Nook's mission is to publish books on those leading-edge developments in photography and imaging that really matter, to filter out the marketing noise often associated with them, and to focus on their practical use in the photographic workflow. The ultimate goal of all that is image quality. Rocky Nook's books are written by photographers having a substantial amount of experience and deep technical understanding of the subject matter. Although the books cover technology to a large extent. Rocky Nook's mission goes beyond technology, promoting its use to support creativity, and to improve the quality and efficiency of photographic work.

***March, 2009***

### ***Editorial PAX MEXICO***



Editorial PAX MEXICO's mission is to publish high-quality, practical, didactic books, that help the reader to change and to improve their life. PAX MEXICO publish books in Spanish for professionals, nurses, students, therapists, medical, social workers, obstetricians, and parents. Editorial PAX Mexico invites new authors. You can submit your material to Av. Cuauhtémoc 1430, Cabbage. Holy Cross Atoyac, Mexico DF, 03310. Telephone (5255) 5605 7677. Pax Mexico publishes books about Architecture, Buddhism and spirituality, Personal, Development, Maternity, Medicine, Nutrition alternative, Medicine For parents, Theater, Sexuality, Health, Psychology, Teaching.

Also Fiction (story, novel, biography and poetry.)

**February, 2009**

**Australia: [SitePoint](#): History**



SitePoint is a fast growing online media company and information provider targeting the Web Developers, Designers and other Web professionals. The company has five major revenue streams: advertising and sponsorship, content-based products both online and in retail, software, and more recently streaming video subscriptions and classified listings. 1994: In Melbourne, Australia, a young upstart named Mark Harbottle completes his Computer Systems Engineering degree and joins Sausage Software, makers of the world's first Web Authoring tool, as a programmer and founding member. 1997: An even younger upstart from Canada, Matt Mickiewicz, claims himself a stake in Internet real estate, launching a neat little resource site for budding webmasters. His web page goes live on Xoom.com, a free web page hosting service. 1998: Matt registers a more credible-sounding domain name for his site, and Webmaster-Resources.com is born. Within months of its launch, Webmaster-Resources.com features in the LA Times, USA Today, The Washington Times and is given a full-page write-up in WINDOWS Magazine. Back in Melbourne, Mark and his team grow sausage.com into Australia's most popular web site (source: The Telstra and Financial Review Australian Internet Awards). The Sausage Software user base boasts over 1.0 million unique registered users worldwide...

2001: Noticing a need for high-quality, easy-to-understand content for web developers, Mark and Matt take their most popular PHP/MySQL tutorial and launch it as a print-on-demand book. The book is an instant hit with the SitePoint audience.

2002: With increasing demand for their first book, SitePoint moves to a more traditional publishing model, ordering larger print runs and utilizing a warehouse distribution facility in the USA. SitePoint launches its second product, a Java plug-in designed to make content management systems more usable and extendable (editize.com). The team also begins work on several new print publications.

2003: SitePoint registers its 10,000th sale of its PHP/MySQL book through sitepoint.com, with customers in over 145 countries worldwide. sitepoint.com is ranked among the top 1,000 web sites in the world (source: Alexa.com). Traffic to sitepoint.com is at least doubling each year.

SitePoint launches its 2nd book, one of the first to cover CSS layouts, and a business kit which generates over \$1 million in sales through sitepoint.com in its first 12 months.

2004: SitePoint is officially named one of Australia's fastest growing companies and is listed in the 2004 BRW Fast 100, Deloitte Technology Fast 50, and the Deloitte Asia Pacific Fast 500 for the first time. A deal is struck with Computer Bookshops Limited in the UK for retail distribution of SitePoint books throughout the UK. Retail distribution in the UK is a great success. Realizing the potential to increase SitePoint's reach even further, Matt and Mark head to Chicago to land a retail distribution deal with publishing heavyweight O'Reilly. Within months SitePoint books are being distributed to Borders, Barnes & Noble, and thousands of other independent technical bookstores throughout the USA and Canada.

2005: SitePoint is recognized as one of Australia's fast growing companies for the 2nd year running, with compound annual growth of 80% since 2000. Again SitePoint is listed in the BRW Fast 100, Deloitte Technology Fast 50, and the Deloitte Asia Pacific Fast 500. SitePoint reaches a major milestone, registering its 100,000th forum member, and begins accepting paid classified listings in its forums. This adds an exciting new revenue stream to the company as the SitePoint Marketplace explodes.

2006: SitePoint signs major advertising deals with Ektron and Adobe. Other SitePoint advertisers include Thawte, Azoogie, Interland, Amazon, and Google. SitePoint publishes its 15th print publication. The SitePoint Marketplace



records growth of over 1,600% in its first 12 months, and subsequently earns its own tab on sitepoint.com. SitePoint is ranked by alexa.com as a top 250 most visited web site in the world across all categories. After launching its first video tutorial with great success the team begins developing a series of short, snappy educational videos for Web professionals. SitePoint is featured in the July edition of Business 2.0 in the USA. SitePoint is recognized as one of Australia's fast growing companies by BRW Magazine for the 3rd year running.

2007: The SitePoint Marketplace continues to go from strength to strength, with over half a million dollars in transactions being closed between buyers and sellers every month. SitePoint's new crowdsourcing play ([Design Contests](#)) already boasts over 2,000 designers who submit on average 420 designs a day. Over \$80,000 is offered as prize money each month to designers. SitePoint named [top 3 Most Popular eBusiness Website](#) in the world, behind News.com and ZD.net.

2008: SitePoint.com spins off new crowdsource offering to [99designs.com](#). SitePoint.com ranked the #1 Australian website in the computers and internet category by hitwise.com. In a market set to top \$100 million in 2008, the [SitePoint Marketplace](#) is independently ranked the #1 source for buying and selling websites. Over USD \$4 million worth of sites are being posted for sale every month. SitePoint.com launches industry leading [CSS](#) and [HTML reference sites](#), instantly attracting attention from industry heavy weights and web developers alike. The [The New York Times](#), [The Seattle Times](#), [The Dallas Morning News](#) chronicle [SitePoint's role in the spectacular growth in web site trading](#). SitePoint.com is nominated a top 3 finalist -- from over 500 entrants -- for the [Hewlett Packard](#).

**January, 2009**

**Cengage Learning: [Gale: Charles Scribner's Sons](#)**

Gale is a part of [Cengage Learning](#). Gale is a world leader in e-research and educational publishing for schools, businesses and libraries. Gale is best known for its accurate and authoritative reference content and its intelligent organization of full-text magazine and newspaper articles. The company creates and maintains more than 600 databases that are published online, in print, as eBooks and in microform. The Gale family of publishing imprints includes the following noted reference brands: Macmillan Reference USA™, Charles Scribner's Sons® and Primary Source Microfilm™. Gale serves the K-12 market with its U·X·L®, [Greenhaven Press®](#), Lucent Books® and Sleeping Bear Press™ imprints. Thorndike Press®, Walker Large Print™, Wheeler Publishing™, Five Star™ and Large Print Press™ serve libraries' large print collections. Gale operating companies include the U.K.-based Graham & Whiteside™. Major brands include InfoTrac, Gale Virtual Reference Library—the company's eBook platform — and the unparalleled Gale Digital Collections such as Eighteenth Century Collections Online. In addition to serving the school and library communities, Gale also licenses its proprietary content for integration within Web-based information services. Nearly 100 organizations — including Looksmart, Borders, Dow Jones and Thomson Financial — presently enjoy strategic business distribution partnerships with Gale. Gale is based in Farmington Hills, Michigan, with additional offices elsewhere in the U.S. and in the U.K., Australia, Germany, Switzerland and Malaysia.



*Encyclopedia of Latin American History & Culture* (6 Volumes) published by [Charles Scribner's Sons](#), a part of [Gale, Cengage Learning](#) in 2008. This new edition adds nearly 600 new topics, replaces 150 obsolete entries, and provides revisions to hundreds more. This work is dedicated to the memory of Jay Kinsbruner, Editor in Chief, who died in 2007, as the encyclopedia was entering its final phase of production. This second edition of *Encyclopedia of Latin American History & Culture* is a monumental work that presents the best of scholarship on Latin America. This edition incorporates new material in substantial ways. The series of 6 books includes 568 new entries, expanding the total number of articles to 5824. This edition has been to include Spanish and Portuguese-language sources. The Encyclopedia has retained the best characteristics of the first edition. This edition strives to set a new, higher standard. New research areas have opened up. A partial list of these new areas includes the following: New finds have revolutionized the field of Latin American archaeology, especially for the Andes and Amazon. The field of 19 century



political history has been revitalized by focusing on the construction of the nation-states and the role of subalterns in this process. This edition incorporates even more cultural content than in the path breaking first one. There are nearly 600 photographs, charts, tables, maps, other images, including 6 full-color photo essays on the regions and cultures and arts of Latin America.

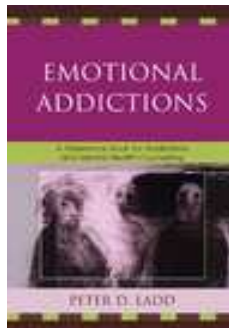
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**NeoPopRealism Journal & Wonderpedia  
WonderBook Awards 2009**

**WonderBook of December 2009**

***Emotional Addictions*  
A Reference Book  
for Addictions and Mental Health Counseling**

**Author: Peter D. Ladd**



**Publisher: University Press of America**

**Published: 2009**

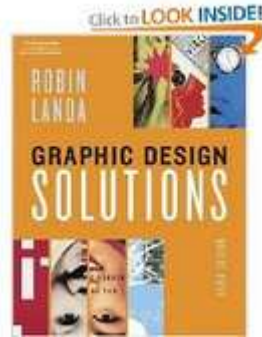
**ISBN 9780761846239**



## WonderBook of September 2009

### ***Graphic Design Solutions*** (Third Edition)

**Author: Robin Landa**



**Publisher:**[WADSWORTH](#)

**Published: 2006**

**ISBN: 9781401881542**

## WonderBook of August 2009

### ***Color Choreography***

*(Forth ed. Foundational Studies, Investigations, and Discourses in Color Theory)*

**Author: Alan McManus Burned**



**Publisher:**[Cengage Learning](#)

**Published: 2008**

**ISBN: 9781426629235**

## WonderBook of July 2009

### ***I Hate People!***

***Kick Loose from the Overbearing Underhanded Jerks at Work and Get What You Want Out Of Your Job***

**Authors: Jonathan Littman &  
Marc Hershon**



**Publisher:**[Little, Brown and Co.](#) a division of Hachette Books Group USA

**Published: 2009**

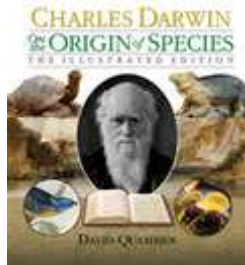
**ISBN: 9780316032292**

## WonderBook of June 2009

### ***On The Origin Of Species***

**The Illustrated Edition**

**Author: Charles Darwin, David Quammen, General Editor**



**Publisher: Sterling**

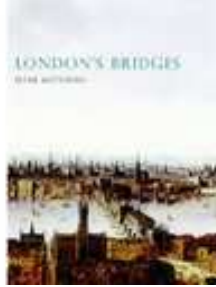
**Published: 2008**

**ISBN:9781402756399**

## WonderBook of May, 2009

### *London's Bridges*

**Author:** Peter Matthews



**Publisher:** [Shire Books](#)

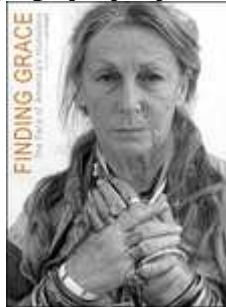
**Published;** 2009

**ISBN:** 9780747806790

## WonderBook of April, 2009

### *Finding Grace: The Face of America's Homeless*

**Photography by** Lynn Blodgett



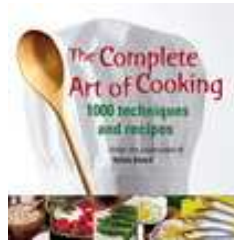
**Published:** 2007

**Publisher:** [Earth Aware](#)

**ISBN:** 9781601091055

## WonderBook of March, 2009

***The Complete Art Of Cooking***  
**1000 techniques and recipes**  
**Under the supervision of Sylvie Girard**

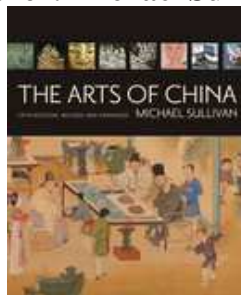


**Published: 2006**  
**Publisher: Rebo International**  
**ISBN: 9789036619479**

## WonderBook of February, 2009

***The Arts Of China:***  
**Fifth Edition, Revised and Expanded**

**Author: Michael Sullivan**



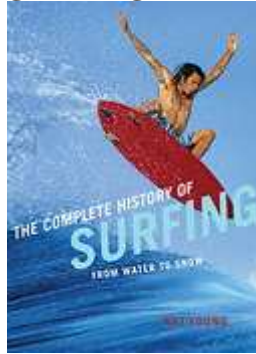
**Published: 2008**  
**Publisher: University of California Press**  
**ISBN: 9780520255692**



## WonderBook of January, 2009

### *The Complete History of SURFING: From Water to Snow*

**Author: Nat Young**  
with **Craig McGregor & Rod Holmes**



**Published: 2008**  
**Publisher: Gibbs Smith**  
**ISBN: 9781423602668**

<http://wonderpedia.wetpaint.com>